BUKU PANDUAN PROGRAM

PENGAJIAN PRASISWAZAH

UNDERGRADUATE STUDY PROGRAMME HANDBOOK

UPM
UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI



SESI AKADEMIK
ACADEMIC SESSION
2015/2016

FAKULTI
EKONOMI DAN PENGURUSAN
FACULTY OF ECONOMICS AND MANAGEMENT

FAKULTI EKONOMI DAN PENGURUSAN/ *FACULTY OF ECONOMICS AND MANAGEMENT*

Maklumat Am

Fakulti Ekonomi dan Pengurusan, Universiti Putra Malaysia (UPM) adalah institusi terunggul yang menawarkan pengajian terkedepan dalam bidang ekonomi. Sejak penubuhannya pada 1974, Fakulti telah mewujudkan satu tradisi pengajaran dan penyelidikan yang melintasi disiplin serta pensarjanaan yang inovatif.

Fakulti terdiri dari tiga jabatan iaitu Jabatan Ekonomi, Jabatan Pengurusan dan Pemasaran, dan Jabatan Perakaunan dan Kewangan. Jabatan Ekonomi mentadbirkan program prasiswazah dalam bidang ekonomi (Bacelor Ekonomi) dan juga program-program prasiswazah bersama jabatan lain. Jabatan Pengurusan dan Pemasaran mentadbirkan program Bacelor Pentadbiran Perniagaan, manakala Jabatan Perakaunan dan Kewangan mentadbirkan Program Bacelor Perakaunan.

Sehingga 06 Ogos 2015, fakulti mempunyai 13 Profesor, 24 Profesor Madya, 54 pensyarah kanan dan 20 pensyarah dalam pelbagai bidang ekonomi, pengurusan, kewangan dan perakaunan. Kakitangan akademik Fakulti mempunyai pengalaman luas dalam pengajaran, penyelidikan, perundingan dan penyeliaan pelajar. Fakulti disokong kuat oleh kakitangan yang ternama yang juga mempunyai kepakaran dalam berbagai bidang seperti ekonomi analisa dan gunaan, kewangan, perakaunan dan perniagaan. Fakulti bertekad untuk mencapai kegemilangan dalam pengajaran serta penyelidikan di peringkat antarabangsa.

General Information

The Faculty of Economics and Management, Universiti Putra Malaysia (UPM) is a premier institution offering advanced studies in the field of economics. Since its inception in 1974, the Faculty has established a tradition of interdisciplinary teaching and research and innovative scholarship.

The Faculty consists of three departments; the Department of Economics, Department of Management and Marketing, and the Department of Accounting and Finance. The Department of Economics administers the undergraduate programme in the economic field (Bachelor of Economics), as well as other degree programs together with other departments. The Department of Management and Marketing administers the Bachelor of Business Administration programme, while the Department of Accounting and Finance administers the Bachelor of Accountancy programme.

As at 06 August 2015, the Faculty has 13 Professors, 24 Associate Professors, 54 senior lecturers and 20 lecturers in various fields of economics, management, finance and accounting. The Faculty academic staffs have extensive experience in teaching, research, consultancy and supervision of students. The Faculty is strongly supported by the reputable staff with expertise in various fields such as analytical and applied economics, finance, accounting and management. The Faculty is committed to achieve excellence in teaching and research at the international level.

Pengurusan Fakulti/ *Faculty Management*

Dekan/ ***Dean***
Prof. Dr. Zulkornain Yusop

Timbalan Dekan (Akademik dan Pelajar)/
Deputy Dean (Academic and Student)
Prof. Madya Dr. Bany Ariffin Amin Noordin

Timbalan Dekan (Penyelidikan dan Siswazah)/
Deputy Dean (Research and Graduate Studies)
Prof. Madya Dr. Azmawani Abd. Rahman

Timbalan Dekan (Jaringan Industri dan Masyarakat)/
Deputy Dean (Industry and Community Relations)
Prof. Madya Dr. Yuhanis Ab. Aziz

Ketua Jabatan Perakaunan dan Kewangan/
Head, Department of Accounting and Finance
Dr. Amalina Abdullah

Ketua Jabatan Ekonomi/
Head, Department of Economics
Dr. Azman Hassan

Ketua Jabatan Pengurusan dan Pemasaran/
Head, Department of Management and Marketing
Prof. Madya Dr. Suhaimi Ab. Rahman

Ketua Unit Program Eksekutif/
Head of Executive Programme Unit
Dr. Amer Hamzah Jantan

Ketua Unit Akreditasi/
Head of Accreditation Unit
Prof. Dr. Annuar Md. Nassir

Ketua Pusat Penyelidikan Ekonomi Kewangan/
Head of Financial Economics Research Centre
Prof. Dato' Dr. Ahmad Zubaidi Baharumshah

Ketua Unit Pembangunan Eksekutif dan Jaringan Industri/
Head of Executive Development and Industry Linkages
Pn. Siti Rahayu Hussin

Ketua Unit Latihan Industri/
Head of Industrial Traning Unit
Pn. Badriyah Minai

Ketua Penolong Pendaftar/
Chief Assistant Registrar
En. Mustaffa Hj. Dollah

Program Prasiswazah yang ditawarkan/ ***Undergraduate Programmes Offered***

Bacelor/ ***Bachelor***

1. Bacelor Perakaunan/ *Bachelor of Accountancy*
2. Bacelor Pentadbiran Perniagaan/ *Bachelor of Business Administration*
3. Bacelor Ekonomi/ *Bachelor of Economics*

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme* : **Bacelor Ekonomi/ *Bachelor of Economics***

Jumlah Kredit Bergraduat/ *Total Credits to Graduate* : **122 Jam Kredit/ *Credit Hours***

Tempoh Pengajian/ *Duration of Study* : **8 Semester/ *Semesters* (4 Tahun/ *Years*)**

Matlamat Program :

1. menghasilkan graduan ekonomi yang berfikiran kritikal, analitikal dan dapat memahami masalah ekonomi serta hubungkaitnya dengan bidang lain, persekitaran kerja dan global
2. meningkatkan kemahiran komunikasi (dalam Bahasa Melayu dan Inggeris), peka dan sensitif terhadap isu ekonomi semasa dan berinisiatif untuk mempertingkatkan ilmu ke tahap yang lebih tinggi
3. melahirkan insan dan tenaga kerja negara yang berkemahiran, professional dan berketerampilan

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan	Kemahiran Teknikal/Praktikal/ Psikomotor	Pendekatan Kemahiran Berfikir dan Saintifik	Kemahiran Berkomunikasi	Kemahiran Sosial dan Bertanggungjawab	Professionalisme, Nilai, Sikap dan Etika	Pendidikan Sepanjang Hayat dan Pengurusan Informasi	Kemahiran Pengurusan dan Keusahawanan	Kemahiran Kepimpinan
	P1	P2	P3	P4	P5	P6	P7	P8	P9
Ekonomi Kewangan	23	4	26	16	12	9	17	2	6
Perdagangan dan Kewangan Antarabangsa	24	5	25	17	11	8	18	1	6
Ekonomi Pembangunan	25	4	25	15	13	10	18	1	6
Ekonomi Perindusrian	23	4	26	16	11	8	18	2	8
Pembiayaan Awam	23	4	25	16	12	9	18	1	6
Ekonomi Perniagaan	22	4	27	15	12	8	17	4	6
Ekonomi Sumber dan Alam Sekitar	22	4	26	16	12	9	19	1	6
Ekonomi Kewangan	23	4	26	16	12	9	17	2	6

1. Kursus Universiti/ *University Courses* (21 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
SKP2102	Pengantar Sosiologi dan Antropologi/ *Introduction to Sociology and Anthropology*	3	3	0
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
BBI2423	*Academic Interaction Presentation*	3	2	1
BBI2424	*Academic Writing*	3	2	1

2. Kursus Teras/ *Core Courses* (65 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MTH3003	Statistik bagi Sains Gunaan/ *Statistics for Applied Sciences*	4	3	1
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ *Introduction to Economics and Business Mathematics*	4	3	1
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
ACT2112	Perakaunan Pengenalan/ *Introductory Accounting*	4	3	1
SSK3100	Pengaturcaraan Komputer I/ *Computer Programming I*	4	3	1
ECN3003	Prinsip Mikroekonomi/ *Principles of Microeconomics*	3	3	0
ECN3005	Prinsip Makroekonomi/ *Principles of Macroeconomics*	3	3	0
ECN3103	Mikroekonomi I/ *Microeconomics I*	3	3	0
ECN3104	Mikroekonomi II/ *Microeconomics II*	3	3	0
ECN3105	Makroekonomi I/ *Macroeconomics I*	3	3	0
ECN3106	Makroekonomi II/ *Macroeconomics II*	3	3	0
ECN3111	Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts*	3	3	0
ECN3122	Statistik Ekonomi/ *Statistical Economics*	4	3	1
ECN3123	Ekonomi Matematik Gunaan/ *Applied Mathematical Economics*	4	3	1

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ECN3161	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0
ECN4122	Pengenalan Ekonometrik/ *Introduction to Econometrics*	4	3	1
ECN4126	Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics*	4	3	1
ECN4999A	Projek Ilmiah Tahun Akhir/ *Final Year Project*	2	0	2
ECN4999B	Project Ilmiah Tahun Akhir/ *Final Year Project*	4	0	4

3. Kursus Elektif / Elective Courses (34 kredit/ *credits*)

Kursus Pengkhususan/ *Specialization Courses* (9 kredit/ *credits*)

i. Ekonomi Kewangan/ *Financial Economics*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ECN4140	Wang, Institusi Kewangan dan Perbankan *Money, Financial Institutions and Banking*	3	3	0
ECN4141	Ekonomi Kewangan/ *Financial Economics*	3	3	0
ECN4142	Ekonomi Integrasi/ *Economics of Integration*	3	3	0

ii. Perdagangan dan Kewangan Antarabangsa/ *International Trade and Finance*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ECN4181	Ekonomi Antarabangsa/ *International Economics*	3	3	0
ECN4182	Perdagangan Antarabangsa/ *International Trade*	3	3	0
ECN4183	Kewangan Antarabangsa/ *International Finance*	3	3	0

iii. Ekonomi Perindustrian/ *Industrial Economics*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ECN4151	Ekonomi Perindustrian I/ *Industrial Economics I*	3	3	0
ECN4152	Ekonomi Perindustrian II/ *Industrial Economics II*	3	3	0
ECN4154	Ekonomi Strategi/ *Economics of Strategy*	3	3	0

iv. Ekonomi Pembangunan/ *Development Economics*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4163	Ekonomi Pembangunan I/ *Development Economics I*	3	3	0
ECN4164	Ekonomi Pembangunan II/ *Development Economics II*	3	3	0
ECN4161	Ekonomi Wilayah/ *Regional Economics*	3	3	0

v. Pembiayaan Awam/ *Public Finance*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4131	Penilaian Projek/ *Project Evaluation*	3	3	0
ECN4171	Pembiayaan Awam I/ *Public Finance I*	3	3	0
ECN4172	Pembiayaan Awam II/ *Public Finance II*	3	3	0

vi. Ekonomi Perniagaan/ *Business Economics*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4154	Ekonomi Strategi/ *Economics of Strategy*	3	3	0
ECN4140	Wang, Institusi Kewangan dan Perbankan/ *Money, Financial Institutions and Banking*	3	3	0
ECN4155	Ekonomi Perniagaan/ *Business Economics*	3	3	0

vii. Ekonomi Sumber dan Alam Sekitar/ *Resource and Environmental Economics*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3131	Ekonomi Sumber Asli dan Pembangunan/ *Natural Resource Economics and Development*	3	3	0
ECN4132	Dasar dan Undang-Undang Sumber Asli/ *Natural Resource Policy and Law*	3	3	0
ECN4134	Ekonomi Sumber dan Alam Sekitar/ *Resource and Environmental Economics*	3	3	0

Kursus Elektif Pengkhususan/ *Specialization Elective Courses* (25 kredit/ *credits*)

Pelajar boleh memilih 25 jam kredit **TERMASUK ECN4901** sebagai kursus elektif pengkhususan daripada senarai berikut/ *Students can choose 25 credit hours **INCLUDE ECN4901** as Specialization Elective courses from the list below:*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3112	Pengenalan Kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4127	Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting*	4	3	1
ECN4128	Penyelidikan Operasi Gunaan/ *Applied Operations Research*	4	3	1
ECN4131	Penilaian Projek/ *Project Evaluation*	3	3	0
ECN4133	Ekonomi Sumber Air dan Pembangunan/ *Water Resource Economics and Development*	3	3	0
ECN4134	Ekonomi Sumber dan Alam Sekitar/ *Resources and Environmental Economics*	3	3	0
ECN4135	Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics*	3	3	0
ECN4140	Wang, Institusi Kewangan dan Perbankan/ *Money, Financial Institutions and Banking*	3	3	0
ECN4142	Ekonomi Integrasi/ *Economics of Integration*	3	3	0
ECN4151	Ekonomi Perindustrian I/ *Industrial Economics I*	3	3	0
ECN4153	Ekonomi Buruh/ *Labour Economics*	3	3	0
ECN4161	Ekonomi Wilayah/ *Regional Economics*	3	3	0
ECN4163	Ekonomi Pembangunan I/ *Development Economics I*	3	3	0
ECN4171	Pembiayaan Awam I/ *Public Finance I*	3	3	0
ECN4181	Ekonomi Antarabangsa/ *International Economics*	3	3	0
ECN4901	Latihan Industri I/ *Industrial Training I*	3	0	3
ECN4902	Latihan Industri II/ *Industrial Training II*	3	0	3
ACT3151	Percukaian I/ *Taxation I*	3	3	0
ACT3152	Percukaian II/ *Taxation II*	3	3	0
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
ACT4161	Perakaunan Sektor Awam I/ *Public Sector Accounting I*	3	3	0
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0
ACT4214	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0
ACT4221	Analisis Pelaburan/ *Investment Analysis*	3	3	0
ACT4231	Pengurusan Bank/ *Bank Management*	3	3	0
ACT4241	Derivatif Kewangan/ *Financial Derivatives*	3	3	0
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0
MGM3365	Undang-undang Perdagangan Antarabangsa/ *International Trade Law*	3	3	0
MGM4126	Perhubungan Majikan-Pekerja/ *Employer-Employee Relationship*	3	3	0
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0
MGM4219	Pengurusan dan Strategi Pemasaran/ *Marketing Strategy and Management*	3	3	0
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0
MGM4274	Sistem Pengedaran Antarabangsa/ *International Distribution System*	3	3	0

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/*Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take* ***2 credits of co-curriculum courses*** *offered by the university*
2. *Pelajar perlu melengkapkan pakej keperluan Bahasa Inggeris seperti jadual di bawah :*
   (Butiran lanjut mengenai CEL dan LAX sila rujuk di muka surat belakang buku panduan ini)
   Students need to complete the english package as the table below: For more details on CEL and LAX please refer to the back/last page of this book.

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

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SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ *Introduction to Economics and Business Mathematics*	4	3	1
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
ECN3003	Prinsip Mikroekonomi/ *Principles of Microeconomics*	3	3	0
ECN3005	Prinsip Makroekonomi/ *Principles of Macroeconomics*	3	3	0
BBI2422	*Reading for Academic Purposes* ***(sila rujuk Pakej ELEx)***	3	2	1
CEL2101	*Vocabulary and Grammar for Communication* ***(sila rujuk Pakej ELEx)***			
CEL2102	*Effective Listening and Speaking* ***(sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**17**	**14**	**3**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MTH3003	Statistik bagi Sains Gunaan/ *Statistics for Applied Sciences*	4	3	1
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
SKP2102	Pengantar Sosiologi dan Antropologi/ *Introduction to Sociology and Anthropology*	3	3	0
ECN3103	Mikroekonomi I/ *Microeconomics I*	3	3	0
BBI2423	*Academi Interaction and Presentation*	3	2	1
CEL2102	*Effective Listening and Speaking* ***(sila rujuk Pakej ELEx)***			
CEL2103	*Writing Academic Texts* ***(sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**16**	**13**	**3**

TAHUN 2/ *2ND YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
ACT2112	Perakaunan Pengenalan/ *Introductory Accounting*	4	3	1
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
ECN3122	Statistik Ekonomi/ *Statistical Economics*	4	3	1
BBI2423	*Academic Interaction and Presentation* ***(sila rujuk Pakej ELEx)***	3	2	1
BBI2424	*Academic Writing* ***(sila rujuk Pakej ELEx)***	3	2	1
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ TOTAL	**21**	**17**	**4**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
ECN3105	Makroekonomi I/ *Macroeconomics I*	3	3	0
ECN3123	Ekonomi Matematik Gunaan/ *Applied Mathematical Economics*	4	3	1
ECN3161	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0
BBI2424	*Academic Writing* ***(sila rujuk Pakej ELEx)***	3	2	1
LAX	***(Sila rujuk Pakej ELEx)***			
CEL2104 atau/ *or* CEL2105	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**16**	**13**	**3**

TAHUN 3/ *3RD YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4122	Pengenalan Ekonometrik/ *Introduction to Econometrics*	4	3	1
ECN3104	Mikroekonomi II/ *Microeconomics II*	3	3	0

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
	Elektif/ *Electives*	9	9	0
LAX				
	JUMLAH/ *TOTAL*	**16**	**15**	**1**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ECN3106	Makroekonomi II/ *Macroeconomics II*	3	3	0
ECN4126	Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics*	4	3	1
	Elektif/ *Electives*	9	9	0
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**16**	**15**	**1**

TAHUN 4/ *4TH YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ECN3111	Sejarah Pemikiran Ekonomi/ *History of Economic Thought*	3	3	0
SSK3100	Pengaturcaraan Komputer I/ *Computer Programming I*	4	3	1
ECN4999A	Projek Ilmiah Tahun Akhir/ *Final Year Project*	2	0	2
	Elektif/ *Electives*	6	6	0
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**15**	**12**	**3**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4999B	Projek Ilmiah Tahun Akhir/ *Final Year Project*	4	0	4
	Elektif/ *Electives*	10	10	0
LAX atau/ or CEL2104 atau/ *or* CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**14**	**10**	**4**

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	**:**	**Bacelor Perakaunan/ *Bachelor of Accountancy***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	**:**	**140 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	**:**	**8 Semester/ *Semesters* (4 Tahun/ *Years*)**
Matlamat Program	**:**	1. menghasilkan graduan yang mempunyai pengetahuan dalam bidang perakaunan dan kewangan dengan pemikiran kritikal 2. melahirkan graduan yang beretika dan berupaya membuat keputusan dalam bidang yang berkaitan 3. melahirkan graduan yang kreatif dan profesionalisma serta mampu mengurus organisasi dengan baik

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan	Kemahiran Teknikal/Praktikal/ Psikomotor	Pendekatan Kemahiran Berfikir dan Saintifik	Kemahiran Berkomunikasi	Kemahiran Sosial dan Bertanggungjawab	Professionalisme, Nilai, Sikap dan Etika	Pendidikan Sepanjang Hayat dan Pengurusan Informasi	Kemahiran Pengurusan dan Keusahawanan	Kemahiran Kepimpinan
	P1	P2	P3	P4	P5	P6	P7	P8	P9
Bacelor Perakaunan	43	5	24	14	7	21	20	5	6

1. Kursus Universiti/ *University Courses* (23 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
BBI2423	*Academic Interaction and Presentation*	3	2	1
BBI2424	*Academic Writing*	3	2	1
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1

QKK2101	Bakti Siswa	1	0	1
QKXxxxx	Kokurikulum/ *Cocurriculum*	1	0	1

2. Kursus Teras/ *Core Courses* (102 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3113	Perakaunan Kewangan dan Pelaporan I/ *Financial Accounting and Reporting I*	3	2	1
ACT3111	Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance*	3	3	0
ACT3114	Perakaunan Kewangan dan Pelaporan II/ *Financial Accounting and Reporting II*	3	3	0
ACT3124	Perakaunan Kewangan dan Pelaporan III/ *Financial Accounting and Reporting III*	3	3	0
ACT3128	Perakaunan Kewangan dan Pelaporan IV/ *Financial Accounting and Reporting IV*	3	3	0
ACT3129	Perakaunan Kewangan dan Pelaporan V/ *Financial Accounting and Reporting V*	3	3	0
ACT3131	Perakaunan Pengurusan I/ *Management Accounting I*	3	3	0
ACT3132	Perakaunan Pengurusan II/ M*anagement Accounting II*	3	3	0
ACT3141	Audit I/ *Audit I*	3	3	0
ACT3142	Audit II/ *Audit II*	3	3	0
ACT3151	Percukaian I/ *Taxation I*	3	3	0
ACT3152	Percukaian II/ *Taxation II*	3	3	0
ACT3172	Sistem Maklumat Perakaunan I/ *Accounting Information Systems I*	3	3	0
ACT3173	Sistem Maklumat Perakaunan II/ *Accounting Information Systems II*	3	3	0
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
ACT4111	Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance*	3	3	0
ACT4131	Perakaunan Pengurusan III/ *Management Accounting III*	3	3	0
ACT4181	Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance*	3	3	0
ACT4197	Kajian Kes Bersepadu/ *Integrated Case Study*	3	3	0
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0
ACT4901	Latihan Industri/ *Industrial Training*	12	0	12
ACT4220	Pasaran dan Institusi Kewangan/ *Financial Markets and Institutions*	3	3	0

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ACT4959	Disertasi Bacelor/ *Bachelor Disertation*	3	0	3
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
ECN3112	Pengenalan Kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	2	1
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0
MGM4139	Pengurusan Strategik/ *Strategic Management*	3	3	0
MGM4321	Undang-undang Syarikat/ *Company Law*	3	3	0

3. Kursus Elektif/ *Elective Courses*
Pilih lima (5) kursus sahaja/ *Choose only five (5) courses*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
ACT4121	Perakaunan Terkhusus/ *Specialised Accounting*	3	3	0
ACT4122	Perakaunan untuk Transaksi Kewangan/ *Accounting for Islamic Financial Transactions*	3	3	0
ACT4151	Percukaian Terkhusus/ *Specialised Taxation*	3	3	0
ACT4161	Perakaunan Sektor Awam I/ *Public Sector Accounting I*	3	3	0
ACT4162	Perakaunan Sektor Awam II/ *Public Sector Accounting II*	3	3	0
ACT4214	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0
ACT4215	Kewangan Antarabangsa/ *International Finance*	3	3	0
ACT4221	Analisis Pelaburan/ *Investment Analysis*	3	3	0
ACT4231	Pengurusan Bank/ *Bank Management*	3	3	0
ACT4241	Derivatif Kewangan/ *Financial Derivatives*	3	3	0
BB-XXXX	Bahasa Asing			

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/ *Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus ko-kurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take* ***2 credits of co-curriculum courses*** *offered by the university*
2. *Pelajar perlu melengkapkan pakej keperluan Bahasa Inggeris seperti jadual di bawah :*
   (Butiran lanjut mengenai CEL dan LAX sila rujuk di muka surat belakang buku panduan ini)
   Students need to complete the english package as the table below: For more details on CEL and LAX please refer to the back/last page of this book.

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3113	Perakaunan Kewangan dan Pelaporan I/ *Financial Accounting and Reporting I*	3	2	1
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
BBI2422	*Reading for Academic Purposes* ***(sila rujuk Pakej ELEx)***	3	2	1
CEL2101	*Vocabulary and Grammar for Communication* ***(sila rujuk Pakej ELEx)***			
CEL2102	*Effective Listening and Speaking* ***(sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**18**	**16**	**2**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3124	Perakaunan Kewangan dan Pelaporan II/	3	3	0

	Financial Accounting and Reporting II			
ACT3131	Perakaunan Pengurusan I/ *Management Accounting I*	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	2	1
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
BBI2423	*Academi Interaction and Presentation*	3	2	1
CEL2102	*Effective Listening and Speaking* ***(sila rujuk Pakej ELEx)***			
CEL2103	*Writing Academic Texts* ***(sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**19**	**16**	**3**

TAHUN 2/ *2ND YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3111	Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance*	3	3	0
ACT3125	Perakaunan Kewangan dan Pelaporan III/ *Financial Accounting and Reporting III*	3	3	0
ACT3132	Perakaunan Pengurusan II/ M*anagement Accounting II*	3	3	0
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0
BBI2423	*Academic Interaction and Presentation* ***(sila rujuk Pakej ELEx)***	3	2	1
BBI2424	*Academic Writing* ***(sila rujuk Pakej ELEx)***	3	2	1
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**21**	**19**	**2**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3141	Audit I/ *Audit I*	3	3	0
ACT3151	Percukaian I/ *Taxation I*	3	3	0

MGM4321	Undang-Undang Syarikat/ *Company Law*	3	3	0
ACTXXXX	Elektif 1/ *Elective 1*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
ECN3121	Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0
QKK2101	Bakti Siswa/ *Community Service*	1	0	1
BBI2424	*Academic Writing* ***(sila rujuk Pakej ELEx)***	3	2	1
LAX	***(Sila rujuk Pakej ELEx)***			
CEL2104 atau/ *or* CEL2105	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**22**	**20**	**2**

TAHUN 3/ *3RD YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3152	Percukaian II/ *Taxation II*	3	3	0
ACT3172	Sistem Maklumat Perakaunan I/ *Accounting Information Systems I*	3	3	0
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0
ACT4220	Pasaran dan Institusi Kewangan/ *Financial Markets and Institutions*	3	3	0
ACTXXXX	Elektif 2/ *Elective 2*	3	3	0
ACTXXXX	Elektif 3/ *Elective 3*	3	3	0
LAX				
	JUMLAH/ *TOTAL*	**18**	**18**	**0**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT4901	Latihan Industri/ *Industrial Training*	12	0	12
	JUMLAH/ *TOTAL*	**12**	**0**	**12**

TAHUN 4/ *4TH YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3128	Perakaunan Kewangan dan Pelaporan IV/	3	3	0

	Financial Accounting and Reporting IV			
ACT3142	Audit II/ *Audit II*	3	3	0
ACT3173	Sistem Maklumat Perakaunan II/ *Accounting Information Systems II*	3	3	0
ACT4111	Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance*	3	3	0
ACT4131	Perakaunan Pengurusan III/ *Management Accounting III*	3	3	0
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**18**	**18**	**0**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT4120	Perakaunan Kewangan dan Pelaporan V/ *Financial Accounting and Reporting V*	3	3	0
ACT4181	Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance*	3	3	0
ACT4197	Kajian Kes Bersepadu/ *Integrated Case Study*	3	3	0
ACT4959	Disertasi Bacelor/ *Bachelor Disertation*	3	0	3
ACTXXXX	Elektif 4/ *Elective 4*	3	3	0
BB-XXXX	Elektif 5/ *Elective 5* ***(Kursus Bahasa Asing)***	3	2	1
LAX atau/ or CEL2104 atau/ *or* CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**18**	**14**	**4**

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	**:**	**Bacelor Pentadbiran Perniagaan/ *Bachelor of Business Administration***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	**:**	**125 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	**:**	**8 Semester/ *Semesters* (4 Tahun/ *Years*)**
Matlamat Program	**:**	1. Melahirkan graduan yang mempunyai kemahiran serta kebolehan dalam bidang pengurusan perniagaan bagi memenuhi permintaan pelbagai sektor perindustrian dan perkhidmatan 2. Membentuk graduan agar mempunyai ciri-ciri proaktif dan mampu berfikir secara rasional dan berdaya saing serta memiliki budaya cemerlang 3. Menghasilkan graduan berkemampuan berinteraksi dengan masyarakat serta bertanggungjawab dan mempunyai tahap profesionalisme yang tinggi dan etika yang murni 4. Menghasilkan graduan yang mampu menceburkan diri dalam kerjaya dan bersedia untuk melanjutkan pengajian di peringkat yang lebih tinggi untuk memperolehi kepakaran tertentu serta berpotensi dalam bidang keusahawanan

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan	Kemahiran Teknikal/Praktikal/ Psikomotor	Pendekatan Kemahiran Berfikir dan Saintifik	Kemahiran Berkomunikasi	Kemahiran Sosial dan Bertanggungjawab	Professionalisme, Nilai, Sikap dan Etika	Pendidikan Sepanjang Hayat dan Pengurusan Informasi	Kemahiran Pengurusan dan Keusahawanan	Kemahiran Kepimpinan
	P1	P2	P3	P4	P5	P6	P7	P8	P9
Bacelor Pentadbiran Perniagaan Pengkhususan Sumber Manusia	10	8	27	18	16	18	22	5	9
Bacelor Pentadbiran Perniagaan Pengkhususan Pemasaran	10	7	24	23	21	14	18	13	11
Bacelor Pentadbiran Perniagaan Pengkhususan Kewangan	14	8	28	18	15	19	17	12	11
Bacelor Pentadbiran Perniagaan Pengkhususan Perniagaan Antarabangsa	12	6	24	22	17	21	18	10	9
Bacelor Pentadbiran Perniagaan Pengkhususan Keusahawanan	11	6	24	24	15	17	21	12	11
Bacelor Pentadbiran Perniagaan Pengkhususan Undang-Undang Perniagaan	18	6	24	19	15	21	17	7	9

Bacelor Pentadbiran Perniagaan Pengkhususan Pengurusan Hospitaliti dan Rekreasi	14	6	23	21	17	18	19	11	9
Bacelor Pentadbiran Perniagaan Pengkhususan Pengurusan Am	15	8	26	29	18	22	23	13	16

1. Kursus Universiti/ *University Courses* (21 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2501	Pengantar Psikologi/ *Introduction To Psychology*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
BBI2423	*Academic Interaction and Presentation*	3	2	1
BBI2424	*Academic Writing*	3	2	1
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1

2. Kursus Teras/ *Core Courses* (84 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ *Introduction to Economics and Business Mathematics*	4	3	1
ACT2112	Perakaunan Pengenalan/ *Introductory Accounting*	4	3	1
ACT2131	Perakaunan Kos dan Pengurusan/ *Cost and Management Accounting*	3	3	0
ACT3120	Perakaunan Kewangan/ *Financial Accounting*	4	3	1
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
ECN3100	Prinsip Ekonomi/ *Principles Of Economics*	3	3	0
ECN3101	Mikroekonomi/ *Microeconomics*	3	3	0
ECN3102	Makroekonomi/ *Macroeconomics*	3	3	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative*	3	2	1

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
	Communication			
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0
MGM3162	Statistik Perniagaan/ *Business Statistics*	4	3	1
MGM3163	Teknik Kuantitatif untuk Perniagaan/ *Quantitative Techniques for Business*	4	3	1
MGM3191	Teknologi Maklumat Perniagaan/ *Information Technology In Business*	4	3	1
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business and Management Research Methods*	4	3	1
MGM4136	Isu-isu Semasa Pengurusan/ *Current Issues in Management*	3	3	0
MGM4137	Dasar Sosial Korporat/ *Corporate Social Policy*	3	3	0
MGM4139	Pengurusan Strategik/ *Strategic Management*	3	3	0
MGM4148	Pengurusan Operasi dan Pengeluaran/ *Production and Operation Management*	4	3	1
MGM4197	Sistem Maklumat Pengurusan I/ *Management Information System I*	3	3	0
MGM4901	Latihan Industri/ *Industrial Training*	3	0	3
MGM4998	Projek Ilmiah Tahun Akhir/ *Final Year Project* (Kajian Kes/ *Case Study)*	4	0	4
atau				
MGM4999	Projek Ilmiah Tahun Akhir/ *Final Year Project* (Kertas Projek/ *Project Paper*)	4	0	4

3. Kursus Pengkhususan/ *Specialization Courses* (15 kredit/ *credits*)

i. Pemasaran/ *Marketing*

Kursus Pengkhususan (Wajib)/ *Specialization Courses* (*Compulsory*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*
MGM3244	Gelagat Pengguna/ *Consumer Behaviour*	3	3	0
MGM4219	Pengurusan dan Strategi Pemasaran/ *Marketing Strategy and Management*	3	3	0
MGM4264	Penyelidikan Pemasaran/ *Marketing Research*	3	3	0

Kursus Pengkhususan (Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose only two (2) courses*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4204	Pemasaran Perkhidmatan/ *Service Marketing*	3	3	0
MGM4224	Pemasaran Langsung/ *Direct Marketing*	3	3	0
MGM4254	Pengurusan Peruncitan/ *Retail Management*	3	3	0
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0
MGM4284	Pengurusan Promosi/ *Promotion Management*	3	3	0
MGM4297	Pengurusan Produk/ *Product Management*	3	3	0

ii. Pengurusan Sumber Manusia/ *Human Resource Management*

Kursus Pengkhususan (Wajib)/ *Specialization Courses* (*Compulsory*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4124	Pengurusan Latihan dan Pembangunan/ *Training And Development Management*	3	3	0
MGM4126	Perhubungan Majikan-Pekerja/ *Employer-Employee Relationship*	3	3	0
MGM4127	Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment And Selection*	3	3	0

Kursus Pengkhususan (Elektif) / *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose only two (2) courses*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3331	Undang-Undang Buruh dan Hubungan Industri/ *Labour And Industrial Relations Law*	3	3	0
MGM4125	Pengurusan Pampasan/ *Compensation Management*	3	3	0
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0
MGM4155	Pengurusan Rentas Budaya/ *Cross-Cultural Management*	3	3	0

iii. Kewangan/ *Finance*

Kursus Pengkhususan (Wajib)/ *Specialization Courses* (*Compulsory*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0

ACT4221	Analisis Pelaburan/ *Investment Analysis*	3	3	0
ACT4231	Pengurusan Bank/ *Bank Management*	3	3	0

Kursus Pengkhususan(Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose only two (2) courses*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4177	Pengurusan Risiko dan Insurans/ *Risk And Insurance Management*	3	3	0
ACT4214	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0
ACT4215	Kewangan Antarabangsa/ *International Finance*	3	3	0
ACT4216	Sistem dan Struktur Pasaran Kewangan Malaysia/ *Malaysian Financial Market System and Structure*	3	3	0
ACT4241	Derivatif Kewangan/ *Financial Derivatives*	3	3	0

iv. Perniagaan Antarabangsa/ *International Business*

Kursus Pengkhususan (Wajib)/ *Specialization Courses* (*Compulsory*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4154	Pengurusan Perniagaan Antarabangsa/ *International Business Management*	3	3	0
MGM4155	Pengurusan Rentas Budaya/ *Cross-Cultural Management*	3	3	0
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0

Kursus Pengkhususan (Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose only two (2) courses*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3365	Undang-undang Perdagangan Antarabangsa/ *International Trade Law*	3	3	0
MGM4274	Sistem Pengedaran Antarabangsa/ *International Distribution System*	3	3	0
ECN4181	Ekonomi Antarabangsa/ *International Economics*	3	3	0
ECN4182	Perdagangan Antarabangsa/ *International Trade*	3	3	0
ACT4215	Kewangan Antarabangsa/ *International Finance*	3	3	0

v. Keusahawanan/ *Entrepreneurship*

Kursus Pengkhususan (Wajib)/ *Specialization Courses* (*Compulsory*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4183	Keusahawanan/ *Entrepreneurship*	3	3	0
MGM4184	Pengurusan Perniagaan Kecil/ *Small Business Management*	3	3	0
MGM4187	Pengurusan Usahaniaga Baru/ *New Venture Management*	3	3	0

Kursus Pengkhususan (Elektif) / *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose two (2) courses only*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4174	Pengurusan Perkhidmatan/ *Services Management*	3	3	0
MGM4178	Pengurusan Francais/ *Franchise Management*	3	3	0
MGM4188	Perundingan Perniagaan Kecil/ *Small Business Consulting*	3	3	0
MGM4254	Pengurusan Peruncitan/ *Retail Management*	3	3	0
MGM4284	Pengurusan Promosi/ *Promotion Management*	3	3	0
MGM4321	Undang-Undang Syarikat/ *Company Law*	3	3	0

vi. Pengurusan Hospitaliti dan Rekreasi/ *Hospitality and Recreation Management*

Kursus Pengkhususan (Wajib)/ *Specialization Courses* (*Compulsory*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
HPR3100	Pengenalan kepada Industri Hospitaliti, Pelancongan dan Rekreasi/ *Introduction To Hospitality, Tourism And Recreation Industry*	3	3	0
HPR4101	Pemasaran Hospitaliti, Pelancongan dan Rekreasi/ *Hospitality, Tourism and Recreational Marketing*	3	3	0
ECN4135	Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics*	3	3	0

Kursus Pengkhususan (Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose two (2) courses only*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
HPR4100	Pengurusan Hotel dan Pusat Peranginan/ *Hotel And Resort Management*	3	3	0

HPR4106	Perancangan dan Pembangunan Sumber Hospitaliti, Pelancongan dan Rekreasi/ *Planning & Development Of Hospitality,Tourism & Recreation Resources*	3	3	0
HPR4314	Pengurusan Acara, Konvensyen dan Pameran/ *Event, Convention And Exhibition Management*	3	3	0
HPR4317	Pelancongan Eko dan Agro/ *Eco And Agro Tourism*	3	3	0
HPR4320	Perancangan dan Pembangunan Pelancongan/ *Tourism Planning and Development*	3	3	0
MGM4284	Pengurusan Promosi/ *Promotion Management*	3	3	0

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/*Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take* ***2 credits of co-curriculum courses*** *offered by the university*
2. *Pelajar perlu melengkapkan pakej keperluan Bahasa Inggeris seperti jadual di bawah :*
   (Butiran lanjut mengenai CEL dan LAX sila rujuk di muka surat belakang buku panduan ini)
   Students need to complete the english package as the table below: For more details on CEL and LAX please refer to the back/last page of this book.

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ *Introduction to Economics and Business Mathematics*	4	3	1
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
ECN3100	Prinsip Ekonomi/ *Principles Of Economics*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
BBI2422	*Reading for Academic Purposes* ***(sila rujuk Pakej ELEx)***	3	2	1
CEL2101	*Vocabulary and Grammar for Communication* ***(sila rujuk Pakej ELEx)***			
CEL2102	*Effective Listening and Speaking* ***(sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**19**	**16**	**3**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
ACT2112	Perakaunan Pengenalan/ *Introductory Accounting*	4	3	1
ECN3101	Mikroekonomi/ *Microeconomics*	3	3	0
BBI2423	*Academic Interaction and Presentation*	3	2	1
CEL2102	*Effective Listening and Speaking* ***(sila rujuk Pakej ELEx)***			
CEL2103	*Writing Academic Texts* ***(sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**19**	**14**	**5**

TAHUN 2/ *2ND YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2501	Pengantar Psikologi/ *Introduction To Psychology*	3	3	0
ACT2131	Perakaunan Kos dan Pengurusan/ *Cost and Management Accounting*	3	3	0
MGM3113	Gelagat Organisasi/ *Organizational Behavior*	3	3	0
MGM3191	Teknologi Maklumat Perniagaan/ *Information Technology In Business*	4	3	1
BBI2423	*Academic Interaction and Presentation* ***(sila rujuk Pakej ELEx)***	3	2	1
BBI2424	*Academic Writing* ***(sila rujuk Pakej ELEx)***	3	2	1
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**19**	**16**	**3**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3102	Makroekonomi/ *Macroeconomics*	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	2	1
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0
MGM3163	Teknik Kuantitatif Untuk Perniagaan/ *Quantitative Techniques for Business*	4	3	1
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
BBI2424	*Academic Writing* ***(sila rujuk Pakej ELEx)***	3	2	1
LAX	***(Sila rujuk Pakej ELEx)***			
CEL2104 atau/ *or* CEL2105	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**19**	**16**	**3**

TAHUN 3/ *3RD YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
PRT2008	Pertanian dan Manusia/ *Agriculture and*	2	2	0

	Man			
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
MGM3162	Statistik Perniagaan/ *Business Statistics*	4	3	1
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**12**	**11**	**1**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3120	Perakaunan Kewangan/ *Financial Accounting*	4	3	1
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business and Management Research Methods*	4	3	1
MGM4148	Pengurusan Operasi dan Pengeluaran/ *Production and Operation Management*	4	3	1
MGM4197	Sistem Maklumat Pengurusan I/ *Management Information System I*	3	3	0
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**18**	**12**	**3**

TAHUN 4/ *4TH YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4139	Pengurusan Strategik/ *Strategic Management*	3	3	0
MGM4901	Latihan Industri/ *Industrial Training*	3	0	3
MGMxxxx	Tiga (3) kursus pengkhususan/ Three (*3)* *specialized courses*	9	9	0
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
LAX	***(Sila rujuk Pakej ELEx)***			

	JUMLAH/ *TOTAL*	**15**	**12**	**3**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4136	Isu-Isu Semasa Pengurusan/ *Current Issues In Management*	3	3	0
MGM4137	Dasar Sosial Korporat/ *Corporate Social Policy*	3	3	0
MGM4998 atau/or MGM4999	Projek Ilmiah Tahun Akhir/ *Final Year Project* (Kajian Kes/*Case Study)* Projek Ilmiah Tahun Akhir/ *Final Year Project* (Kertas Projek/ *Project Paper*)	4	0	4
MGMxxxx	Dua (2) kursus pengkhususan/ Two (2) *specialized courses*	6	6	0
LAX atau/ or CEL2104 atau/ *or* CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(Sila rujuk Pakej ELEx)***			
	JUMLAH/ *TOTAL*	**16**	**12**	**4**

SINOPSIS KURSUS/ *COURSE SYNOPSIS*

Jabatan Ekonomi/ *Department of Economics*

ECN3003 Prinsip Mikroekonomi/ *Principles of Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi masalah asas ekonomi, sistem ekonomi, teori permintaan dan penawaran, teori pengeluaran dan struktur pasaran.
This course covers the basic economics problem, economic systems, demand and supply, theory of production and market structure.

ECN3005 Prinsip Makroekonomi/ *Principles of Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi topik yang berkaitan dengan isu asas ekonomi agregat.
This course covers topics of the basic issues of aggregate economics.

ECN3010 Prinsip Ekonomi/ *Principles Of Economics* (*only for BACC students)* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini meliputi pengenalan kepada konsep asas ekonomi, peranan kerajaan dalam ekonomi, pendapatan negara, konsep-konsep mengenai faktor-faktor pengeluaran serta perdagangan dan kewangan antarabangsa.
This course covers an introduction to the concept of microeconomics and macroeconomics, which discusses the role of private and public sectors in the economy. Emphasis is given to the theory of consumer behavior and industry, national income and international economics.

ECN3100 Prinsip Ekonomi/ *Principles Of Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini meliputi pengenalan kepada konsep asas ekonomi, peranan kerajaan dalam ekonomi, pendapatan negara, konsep-konsep mengenai faktor-faktor pengeluaran serta perdagangan dan kewangan antarabangsa.
This course covers the introduction to basic economic concepts, role of government in the economy, national income, factors of production concepts as well as international trade and finance.

ECN3101 Mikroekonomi/ *Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3100
Kursus ini meliputi teori asas tentang gelagat pengguna dan firma, serta bentuk organisasi pasaran yang berbeza. Prinsip mikroekonomi disampaikan secara sistematik dengan menggunakan konsep dan analisis matematik.
This course covers the fundamental theories underlying the behaviour of individual consumers and firms, as well as the different types of market organisations. The principle of microeconomics is delivered systematically using conceptual and mathematical analysis.

ECN3102 Makroekonomi/ *Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3100
Kursus ini merangkumi perakaunan pendapatan negara, pasaran buruh, pasaran barangan pasaran wang, analisis dan pusingan perniagaan, model Keynes, inflasi pengangguran serta makroekonomi terbuka.
This course covers national income accounts; labor market, commodity markets, money market,

analysis of business cycles, Keynes model, inflation and unemployment as well as the open macroeconomics.

ECN3103 Mikroekonomi I/ *Microeconomics I* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3003
Kursus ini meliputi teori gelagat pengguna dan firma dengan menggunakan model dan kaedah teori mikroekonomi moden.
This course covers the theories of consumer and firm behaviour using the model and method of modern microeconomic theory.

ECN3104 Mikroekonomi II/ *Microeconomics II* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3103
Kursus ini merangkumi teori mikroekonomi berkaitan dengan pasaran input, analisis keseimbangan umum, ekonomi kebajikan dan ekonomi politik. Kursus ini juga membincangkan masalah-masalah yang berkaitan dengan pilihan antara masa dan membuat keputusan yang melibatkan risiko.
This course covers microeconomic theory related to input market, general equilibrium analysis, welfare economics and political economics.The course also discusses topics related to intertemporal choice and decision-making involving risks.

ECN3105 Makroekonomi I/ *Macroeconomics I* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3005
Kursus ini meliputi analisis perakaunan pendapatan negara, pasaran barang, aset dan pasaran buruh, kitaran perniagaan, inflasi dan pengangguran, dasar monetari dan fiskal untuk kestabilan dan pertumbuhan ekonomi.
This course covers an analysis of national income accounting, goods, asset and labour markets, business cycles, inflation and unemployment, monetary and fiscal policies for economic stability and growth.

ECN3106 Makroekonomi II/ *Macroeconomics II* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3105
Kursus ini merangkumi teori dan kajian empirikal dalam model makroekonomi.
This course covers theoretical and empirical in macroeconomics model.

ECN3111 Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3005 atau/*or* ECN3102
Kursus ini merangkumi evolusi ilmu ekonomi sejak tahun 1500 sehingga kini, dimana perhatian akan diberikan kepada perubahan dalam pemikiran dan dasar ekonomi yang disebabkan oleh masalah-masalah sosial dan ekonomi.
This course covers the evolution of economics since 1500 until the present times, while focusing on the changes in economic thought and policy in response to underlying social and economic problems.

ECN3112 Pengenalan Kepada Ekonomi Islam/ *Introduction to Islamic Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3003 atau/*or* ECN3100
Kursus ini merangkumi teori, prinsip asas dan isu-isu utama dalam ekonomi Islam.
The course covers theories, basic principles and major issues in Islamic economics.

ECN3121 Pengenalan Kepada Ekonomi Islam/ *Introduction to Islamic Economics (only for BACC students)* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi isu keperluan mengwujudkan satu disiplin ekonomi yang lain daripada

ekonomi konvensional. Pendekatan ekonomi Islam termasuklah falsafah, kaedah, akhlak dan akidah Islam.
This course covers the issue of the need to create another economic discipline other than conventional economics. Islamic economic approach included philosophies, methodology, ethics and beliefs of Islam.

ECN3122 Statistik Ekonomi/ *Statistical Economics* 4(3+1)
Prasyarat/ *Prerequisite*: MTH3003
Kursus ini meliputi teori asas, prinsip dan kaedah statistik dengan menggunakan contoh dalam bidang ekonomi dan perniagaan.
This course encompasses basic theories, principles and statistical methods using example in economics and business.

ECN3123 Ekonomi Matematik Gunaan/ *Applied Mathematical Economics* 4(3+1)
Prasyarat/ *Prerequisite*: MTH3004
Kursus ini merangkumi penggunaan teknik-teknik matematik dalam menganalisis dan menyelesaikan masalah ekonomi.
This course covers the applications of mathematical techniques in analysing and solving economic problems.

ECN3131 Ekonomi Sumber Asli dan Pembangunan/ *Natural Resource Economics and Development* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3101 atau/ *or* ECN3104
Kursus ini meliputi kepentingan sumber asli, analisis-analisis sumber asli, asas teori modal, teori penghausan sumber tidak boleh baharui, penggunaan optimum sumber boleh baharui dan kontroversi kekurangan.
The course includes the importance of resource, natural resource analysis, basic capital theory, optimal depletion of non renewable resources, optimal use of renewable resources and scarcity controversies.

ECN3161 Ekonomi Malaysia/ *Malaysian Economy* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi struktur ekonomi Malaysia, teori ekonomi pembangunan dan peranan agen ekonomi dalam pembangunan negara.
This course covers the structure of the Malaysian Economy, theories of economic development and the roles of economic agents in the development of the country.

ECN4122 Pengenalan Ekonometrik/ *Introduction to Econometrics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN3122
Kursus ini meliputi teori ekonometrik dan penggunaan kaedah ekonometrik dalam menganalisis masalah ekonomi.
This course encompasses econometric theories and the application econometric methods in analyzing economic problems.

ECN4126 Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN3122
Kursus ini merangkumi kaedah saintifik sebagai satu strategi penyelidikan untuk menyelesaikan masalah ekonomi dan memberi pendedahan kepada pelajar tentang penggunaan komputer dalam pemprosesan data bermula dari menginput data hingga ke interpretasi keputusan analisis.
This course covers the scientific method as a research strategy for solving an economic problem and provides exposure to students in the use of computer in data processing beginning from data input to

interpretation of results.

ECN4127 Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting* 4(3+1)
Prasyarat/ *Prerequisite*: ECN4122
Kursus ini meliputi teknik univariat dan berbilang-variat dalam ekonometriks. Penekanan akan diberikan kepada pengunaan perisian moden dalam menganalisis dan pembentukan model siri masa.
The course covers univariate and multivariate time series techniques in econometrics. Particular emphasis will be given to utilizing modern software packages in analyzing and building time series models.

ECN4128 Penyelidikan Operasi Gunaan/ *Applied Operations Research* 4(3+1)
Prasyarat/ *Prerequisite*: ECN3123 dan/ *and* ECN4122
Kursus ini merangkumi, teori, kaedah dan teknik dalam penyelidikan operasi gunaan.
This course encompasses theories, methods and techniques of applied operation research.

ECN4131 Penilaian Projek/ *Project Evaluation* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori dan teknik-teknik dalam perancangan dan penilaian projek. Kemahiran yang diperolehi membolehkan pelajar menghasilkan suatu kertas cadangan projek.
This course includes the theories and techniques of planning and evaluation of projects. The competencies acquired enable the preparation of a project proposal.

ECN4132 Dasar dan Undang-Undang Sumber Asli/ *Natural Resource Policy and Law* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3104
Kursus ini merangkumi kesesuaian polisi sumber asli di dalam perancangan dan pengurusan sumber asli, pembangunan lestari dan perkaitan pembangunan sumber asli dengan alam sekitar. Masalah perumusan dasar sumber asli dan implikasinya terhadap kebajikan masyarakat juga dibincang.
This course covers the relevance of natural resource policies in planning and management of natural resources, sustainable development and the relationship between natural resource development and the environment. Problems in natural resources policy formulation and its impacts on social welfare are also discussed.

ECN4133 Ekonomi Sumber Air dan Pembangunan/ *Water Resource Economics and Development* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3131
Kursus ini meliputi pembangunan sumber air dari perspektif sejarah, ekonomi dan politik, menganggar permintaan air untuk pertanian dan masalah dalam menilai projek-projek pembangunan sumber air.
This course includes the development of water resource in the historical, economic, and political perspective, estimating the demand for irrigation water and problems in evaluating irrigation projects.

ECN4134 Ekonomi Sumber dan Alam Sekitar/ *Resource and Environmental Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3104
Kursus ini merangkumi teori asas ekosistem, ekonomi kebajikan dan masalah berkaitan kegagalan sistem pasaran untuk memperuntukkan sumber dengan cekap. Isu kecekapan ekonomi ditekankan dalam menganalisis kaedah dan dalam membandingkan strategi bagi mengawal kualiti alam sekitar.
This course covers the basic theory of ecosystem, welfare economics and the problems associated with the failure of the market system to allocate resources efficiently. Economic efficiency issues are emphasized in analyzing the methods and in comparing strategies in environmental quality control.

ECN4135 Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN31000 atau/ or ECN3003

Kursus ini meliputi pelbagai analisis isu utama ekonomi dan pengurusan rekreasi luar dan pelancongan di dalam perancangan dan pembangunan sumber rekreasi dan pelancongan.

The course covers the analysis of the main thrusts of outdoor recreation and tourism in outdoor recreational/tourism planning and development.

ECN4140 Wang, Institusi Kewangan dan Perbankan *Money, Financial Institutions and Banking* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3102 atau/ *or* ECN3105

Kursus ini meliputi aspek institusi dan teori gelagat pasaran kewangan termasuk sistem pasaran kewangan, kadar bunga, pasaran saham, pasaran pertukaran asing, sistem kewangan antarabangsa, struktur kewangan dan perbankan.

This course covers institutional and theoretical aspects of financial market behavior, encompassing financial market system, interest rate, stock market, foreign exchange market, international financial system, financial structure and banking.

ECN4141 Ekonomi Kewangan/ *Financial Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN4140

Kursus ini merangkumi aspek ekonomi, kewangan dan pengurusan pelaburan yang melibatkan kajian pasaran kewangan, termasuk penilaian aset kewangan, teori portfolio moden, model penentuan harga aset, pembangunan pasaran kewangan dan penentu pembangunan kewangan.

This course covers the aspects of economics, finance and investment management which involve the study of financial markets, encompassing valuation of financial assets, modern portfolio theory, models of asset price determination, financial market development and the determinants of financial development.

ECN4142 Ekonomi Integrasi/ *Economics of Integration* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3105

Kursus ini meliputi kesatuan ekonomi semasa di seluruh dunia, teori kesatuan ekonomi dan kriteria bagi menubuhkan kesatuan ekonomi dan kesatuan monetari.

This course covers the current emerging economic unions around the world, theory of economic integration and the criteria to form an economic and monetary union.

ECN4151 Ekonomi Perindustrian I/ *Industrial Economics I* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3003 atau/ *or* ECN3101

Kursus in merangkumi organisasi dan operasi sektor perindustrian dalam ekonomi persaingan sempurna, hubungkait struktur pasaran, gelagat dan prestasi.

This course covers organization and operation of industrial sector in the perfectly competitive economy, relationship of market structure, conduct and performance.

ECN4152 Ekonomi Perindustrian II/ *Industrial Economics II* 3(3+0)

Prasyarat/ *Prerequisite*: ECN4151

Kursus ini meliputi teori dan perlaksanaan dasar awam terhadap organisasi ekonomi dan bagaimana dasar-dasar tersebut berhubungkait dengan prestasi dilihat dari paradigma struktur gelagat dan prestasi.

This course includes the theory and implementation of public policies on economic organization and how such policies relate to their performance as seen through the structure, conduct and performance paradigms.

ECN4153 Ekonomi Buruh/ *Labour Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3103
Kursus ini merangkumi konsep-konsep ekonomi bagi buruh dan pasaran buruh, kaedah kaedah penentuan permintaan dan penawaran buruh, peranan kesatuan sekerja serta peranan dasar kerajaan dalam menangani masalah buruh.
This course covers the economic concepts of labour and labour market, methods of estimating labour demand and supply, the role of labour union as well as the role of government in dealing with labour problems.

ECN4154 Ekonomi Strategi/ *Economics of Strategy* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3103
Kursus ini merangkumi tentang teori ekonomi yang dijadikan asas pada keputusan strategi perniagaan dan bagaimana kaitan antara teori ekonomi dan strategi.
This course covers the economic theory that becomes the foundation for strategic business decision and how economics theory and strategy is related.

ECN4155 Ekonomi Perniagaan/ *Business Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3003
Kursus in meliputi sintisis berkaitan pemikiran tradisional dan baru mengenai teori firma. Ia menggunakan kerangka analisis yang bersepadu berhubung dengan persoalan yang relevan dengan masalah perniagaan dan keputusan pengurusan secara langsung.
The course covers on the synthesis of the traditional view and new theories of firms. It applies a coherent analytical framework capable of dealing with questions which are directly relevant to business problems and management decisions.

ECN4161 Ekonomi Wilayah/ *Regional Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3104
Kursus ini merangkumi teori ekonomi wilayah serta teknik menganalisis masalah ekonomi wilayah. Juga dibincangkan isu serta dasar berkaitan masalah tersebut.
This course covers regional economics theories and techniques in alanysing problems in regional economics. Also discussed are relevant issues and policies related to the problems.

ECN4163 Ekonomi Pembangunan I/ *Development Economics I* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3103
Kursus ini meliputi konsep pembangunan, sejarah pertumbuhan ekonomi dan teori pembangunan. Dibincangkan juga masalah dalaman yang berkaitan dengan pembangunan serta dasar bagi mengatasinya.
This course covers development concepts, history of economic growth and development economics theories. Also discussed are internal problems related to development and policies to overcome them.

ECN4164 Ekonomi Pembangunan II/ *Development Economics II* 3(3+0)
Prasyarat/ *Prerequisite*: ECN4163
Kursus ini meliputi teori ekonomi pembangunan berkaitan dengan masalah negara sedang membangun yang disebabkan faktor-faktor luaran. Juga dibincangkan isu pembangunan dan dasar berkaitan.
This course includes development economics theories related to developing countries' problems caused by external factors. Also discussed are relevant development issues and policies.

ECN4171 Pembiayaan Awam I/ *Public Finance I* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3102 atau/ *or* ECN3105
Kursus ini merangkumi rational ekonomi bagi aktiviti kerajaan serta isu kecekapan dan keadilan. Juga dibincangkan proses politik dalam pilihan awam, kaedah penilaian perbelanjaan kerajaan serta pengenalan kepada prinsip pencukaian.
The course covers the economic rational of government activities and the issue of efficiency and equity. Also discussed are the political processes of public choices, methods of evaluating government expenditures as well as the introduction of taxation principles.

ECN4172 Pembiayaan Awam II/ *Public Finance II* 3(3+0)
Prasyarat/ *Prerequisite*: ECN4171
Kursus ini merangkumi analisis pembiayaan awam mengenai pencukaian dan dasar fiskal. Perbincangan juga meliputi kaitan antara globalisasi dengan dasar awam.
The course covers public finance analysis on taxation and fiscal policies. Discussion also includes the relationship between globalization and public policy.

ECN4181 Ekonomi Antarabangsa/ *International Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3102 atau/ *or* ECN3105
Kursus ini meliputi teori dan teknik dalam ekonomi antarabangsa. Penekanan diberi terhadap pemahaman sistem ekonomi dan kewangan dunia.
This course covers theories and techniques in international economics. Emphasis will be given to attain deep understanding of the world economics and financial systems.

ECN4182 Perdagangan Antarabangsa/ *International Trade* 3(3+0)
Prasyarat/ *Prerequisite*: ECN4181
Kursus ini meliputi teori klasikal dan teori baru dalam perdagangan antarabangsa.
This course includes the classical and new international trade theory.

ECN4183 Kewangan Antarabangsa/ *International Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN4181
Kursus ini merangkumi teori kewangan antarabangsa seperti tukaran asing dan imbangan pembayaran. Juga dibincangkan isu dan dasar yang berkaitan serta hubungkait antara ekonomi tempatan dan asing.
This course covers theory of international finance such as foreign exchange and balance of payment. It also discusses related issues and policies and the interaction between local and foreign economies.

ECN4901 Latihan Industri I/ *Industrial Training I* 3(0+3)
Prasyarat/ *Prerequisite*: ECN3104, ECN3106, ECN4126
Kursus ini meliputi persekitaran pekerjaan yang sebenar dengan menempatkan pelajar untuk bekerja dalam organisasi di luar universiti; di samping membolehkan pelajar mengaplikasikan konsep dan teori yang telah mereka pelajari dalam kuliah ke dalam praktis yang sebenar dalam bidang-bidang yang berkaitan dengan pengurusan perniagaan.
This course includes actual working environment by placing students to work in organizations outside the university; the course also enables the student to apply concepts and theories acquired during the lectures to the actual practices in areas related to business management.

ECN4902 Latihan Industri II/ *Industrial Training II* 3(0+3)
Prasyarat/ *Prerequisite*: ECN4901
Kursus ini meliputi persekitaran penempatan pelajar buat kali kedua ke dalam persekitaran pekerjaan sebenar di luar universiti, dimana mereka dapat menggunakan teori serta konsep yang telah dipelajari

ke dalam alam pekerjaan sebenar.
This course includes a second placement of students in actual working environment outside the university, where they will be able to apply theories and concepts learned in classrooms into the actual working situation.

ECN4999A Projek Ilmiah Tahun Akhir/ *Final Year Project* 2(0+2)
ECN4999B Project Ilmiah Tahun Akhir/ *Final Year Project* 4(0+4)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi cadangan atau rancangan penyelidikan, termasuk kutipan data dan analisis data. Teori-teori makro dan mikroekonomi, kaedah-kaedah kuantitatif akan digunakan untuk menyiapkan satu penyelidikan ilmiah yang perlu diserahkan pada akhir semester dan dijalankan di bawah penyeliaan pensyarah.
This course covers proposal and plans of a research which include collecting and analyzing data. Macro and micro economics theories as well as quantitative methods will be used to complete an academic research under the supervision of a lecturer.

Jabatan Pengurusan Dan Pemasaran/ *Department of Management and Marketing*

MGM3101 Prinsip Pengurusan/ *Principles of Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori, prinsip, teknik dan kaedah asas pengurusan dengan menumpu kepada fungsi pengurusan organisasi untung dan organisasi bukan untung.
This course covers the basic theories, principles, techniques and tools of management with emphasis on management functions in relation to profit and non-profit organizations.

MGM3111 Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication* 3(2+1)
Prasyarat/ *Prerequisite*: MGM2111 atau/ *or* MGM3101
Kursus ini meliputi fungsi dan kepentingan berkomunikasi yang bertumpu kepada aspek kemanusiaan dengan menekankan aplikasi teknik-teknik dan strategi berkomunikasi yang berkesan untuk mencapai matlamat organisasi dan perniagaan.
This course covers the functions and importance of communication focusing on humanity and the application of effective communication techniques and strategies in achieving organizational and business goals.

MGM3113 Gelagat Organisasi/ *Organizational Behavior* 3(3+0)
Prasyarat/ *Prerequisite*: MGM 2111/MGM3101
Kursus ini merangkumi fenomena tingkah laku serta isu di peringkat individu, kumpulan dan sistem atau amalan dalam organisasi.
This course covers the behavioral phenomena and issues at the individual, group and the systems or organizational level.

MGM3123 Pengurusan Sumber Manusia/ *Human Resource Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3113
Kursus ini merangkumi konsep interaksi di antara pengurus sumber manusia dan pengurus lain dalam melaksanakan aktiviti pengurusan sumber manusia. Penekanan di beri kepada kaedah meningkatkan keberkesanan organisasi melalui amalan pengurusan sumber manusia yang betul.
The course covers the 'interface' between the human resource managers and other operation managers in implementing the various human resource management activities. Emphasis is given to methods and techniques of improving organizational effectiveness through sound human resource

management practices.

MGM3162 Statistik Perniagaan/ *Business Statistics* 4(3+1)
Prasyarat/ *Prerequisite*: MTH3004
Kursus ini merangkumi kaedah, prinsip dan penggunaan statistik dalam bidang pengurusan perniagaan yang merangkumi statistik deskriptif dan pentadbiran.
This course covers methods, principles and applications of statistics in the area of business management which include descriptive and inference statistics.

MGM3163 Teknik Kuantitatif Untuk Perniagaan/ *Quantitative Techniques for Business* 4(3+1)
Prasyarat/ *Prerequisite*: MTH3004
Kursus ini merangkumi model kuantitatif sebagai alat untuk menyelesaikan masalah dalam membuat keputusan perniagaan.
This course covers the quantitative models as tool for problems solving in business decision making.

MGM3180 Asas Keusahawanan/ *Basic Entrepreneurship* 3(2+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini memfokuskan kepada ilmu keusahawanan yang merangkumi kaedah melaksanakan aktiviti keusahawanan dan kemahiran pengurusan asas dalam usaha meningkatkan pembudayaan keusahawan dalam kalangan pelajar.
This course focuses on the knowledge of entrepreneurship that includes methods to implement entrepreneurial activities and basic management skills in order to enhance the entrepreneurial culture amongst students.

MGM3191 Teknologi Maklumat Perniagaan/ *Information Technology In Business* 4(3+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi struktur dan organisasi komputer. Penekanan diberikan kepada perisian aplikasi perniagaan.
This course covers organisation and structure of computer. Emphasis will be given to business application software.

MGM3211 Prinsip Pemasaran/ *Principles of Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101 atau/ *or* MGM2111
Kursus ini merangkumi pendekatan pengurusan dalam memahami pembuatan keputusan pemasaran dengan memberi penekanan terhadap pembangunan campuran pemasaran dan strategi pemasaran.
This course covers the managerial approach in understanding marketing decision making with emphasis on developing the marketing mix and marketing strategies.

MGM3244 Gelagat Pengguna/ *Consumer Behaviour* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini meliputi faktor ekonomi, sosiologi dan psikologi yang mempengaruhi gelagat pengguna, dan bagaimana faktor ini boleh diguna untuk memperkukuhkan amalan pemasaran.
This course includes the economic, sociological and psychological factors that influence consumer behavior and how these factors may be used to enhance the practice of marketing.

MGM3331 Undang-Undang Buruh dan Hubungan Industri/ *Labour And Industrial Relations Law* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3351
Kursus ini meliputi asas hubungan majikan-pekerja dalam konteks undang-undang yang berkaitan

dengan pengurusan sumber manusia dan hak yang dijamin, ditinjau dari sudut ekonomi bebas.
This course covers the basis of employer-employee relations in the context of relevant laws relating to the management of human resources and the assured rights, examined from the perspective of a free economy.

MGM3351 Undang-Undang Komersil/ *Commercial Law* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi undang-undang yang terpakai bagi perniagaan iaitu undang-undang kontrak, agensi, perkongsian, jualan barangan, sewa beli dan persaingan. Ia juga membincangkan isu-isu yang berkaitan dengan pembentukan dan kesahihan kontrak, hak dan tanggungjawab pihak-pihak yang berkontrak, kesan kontrak, dan jenis kontrak yang bercanggah dengan undang-undang persaingan dan kesan percanggahan tersebut.
This course covers laws applicable to business namely law of contract, agency, partnership, sales of goods, hire purchase and competition. It also deals with issues concerning the formation and validity of contracts, rights and obligations of the contracting parties, effect of contract, and the type of contract that contradicts the competition law and the effects of that contradiction.

MGM4105 Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business And Management Research Methods* 4(3+1)
Prasyarat/ *Prerequisite*: MGM3162
Kursus ini juga merangkumi proses penyelidikan, mentafsir keputusan penyelidikan serta penulisan laporan penyelidikan.
This course covers the research process, result interpretation and writing the research report.

MGM4124 Pengurusan Latihan dan Pembangunan/ *Training And Development Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini meliputi pertimbangan struktur dan proses yang harus diambilkira oleh para pengurus dalam merekabentuk program latihan dan pembangunan di peringkat mikro dan kaedah utama yang boleh diguna untuk melatih dan membangun kakitangan di sesebuah organisasi.
The course includes the structural and process consideration in designing training and development programs at the micro level and the main methods that may be adopted to train and develop employees in an organization.

MGM4125 Pengurusan Pampasan/ *Compensation Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini meliputi perbincangan komponen pampasan, aktiviti yang perlu dilaksanakan untuk merekabentuk dan mengurus sesuatu program pampasan, dan faktor yang mempengaruhi sesuatu keputusan pampasan.
The course includes discussion on the components of compensation, activities needed to design and implement an effective compensation program, and the factors that influence a compensation decisions.

MGM4126 Perhubungan Majikan-Pekerja/ *Employer-Employee Relationship* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini memberi tumpuan kepada isu dalam perhubungan majikan pekerja yang dihadapi oleh pengurus perhubungan perindustrian yang merangkumi penubuhan kesatuan sekerja dan perkara yang berkaitan dengannya.
This course is focusing on issues in employer-employee relationship faced by industrial relations managers that include the formation of trade unions and matters concerned therewith.

MGM4127 Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment And Selection* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini meliputi proses pengambilan dan pemilihan pekerja dalam sesebuah organisasi.

The course includes the sources and methods of employee recruitment and selection process in an organization.

MGM4136 Isu-Isu Semasa Pengurusan/ *Current Issues In Management* 3(3+0)

Prasyarat/ *Prerequisite*: Tahun Akhir/ *Last Year*

Kursus ini memberi penekanan ke atas kemahiran berkomunikasi dengan mengulas artikel/kes/tajuk yang berkaitan dengan isu semasa dalam bidang pengurusan yang merangkumi bidang sosial, ekonomi, kewangan pemasaran, operasi, keusahawanan dan persekitaran perniagaan.

This course emphasises on communication skill by reviewing the relevant articles/cases/topics on current issues in the area of management encompassing social, economic, financial, marketing, operations, entrepreneurial and business environment.

MGM4137 Dasar Sosial Korporat/ *Corporate Social Policy* 3(3+0)

Prasyarat/ *Prerequisite*: Tahun Akhir atau Sulung/ *Last Year or Senior*

Kursus ini merangkumi hubungan antara perniagaan dan masyarakat, tanggungjawab sosial, etika perniagaan dan hubungan antara kerajaan dan perniagaan, termasuk aspek pengurusan dan kawalan prestasi sosial korporat.

This course emphasises on communication skill by reviewing the relevant articles/cases/topics on current issues in the area of management encompassing social, economic, financial, marketing, operations, entrepreneurial and business environment.

MGM4139 Pengurusan Strategik/ *Strategic Management* 3(3+0)

Prasyarat/ *Prerequisite*: Tahun Akhir atau Sulung/ *Last Year or Senior*

Kursus ini merangkumi pengetahuan asas pengurusan strategi mengenai pendekatan saintifik dalam perancangan strategik termasuk membuat analisis dalaman dan luaran sesebuah organisasi dan mengaplikasikan beberapa kaedah pembuatan keputusan strategik.

This course covers the fundamentals of strategic management with regards to scientific approaches in strategic planning, including performing internal and external analyses on an organization and the application of several strategic decision making methods.

MGM4144 Pengurusan Kualiti/ *Quality Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM4147

Kursus ini merangkumi konsep dan teori asas dalam pengurusan kualiti serta prinsip dan falsafahnya. Beberapa pendekatan kualiti terkini akan diperkenal dalam proses untuk memenangi kelebihan persaingan bagi organisasi perniagaan.

This course covers the basic concepts and theories in quality management and also its principles and philosophies. Several contemporary quality approaches will be introduced in the process to win competitive advantage for business organizations.

MGM4148 Pengurusan Operasi dan Pengeluaran/ *Productions and Operation Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3163

Kursus ini meliputi peranan strategik pengurusan operasi dan kaitannya dengan fungsi organisasi yang lain. Peranan dan fungsi pengurus operasi, isu yang dihadapi serta prinsip operasi akan ditunjukkan.

This course includes the strategic role of production operations management and how it interfaces with other functions of the organizations. The role and functions of operations manager, issues faced and proven principles of operations will be illustrated.

MGM4154 Pengurusan Perniagaan Antarabangsa/ *International Business Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* ACT3211

Kursus ini meliputi aspek pengurusan penting bagi perniagaan antarabangsa bagi membentuk dan mengasah kemahiran untuk menjadi seorang pengurus yang berjaya.

This course covers important management aspects in international business, in order to shape and polish students potential towards becoming a successful manager.

MGM4155 Pengurusan Rentas Budaya/ *Cross-Cultural Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3113

Kursus ini merangkumi konsep, teori dan dimensi pengurusan silang budaya dan menjelaskan pengaruh budaya dalam fungsi organisasi.

This course covers cross-cultural management concepts, theory and dimensions and highlights the cultural influence on the functioning of organizations.

MGM4174 Pengurusan Perkhidmatan/ *Services Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini meliputi makna dan konsep asas pengurusan perkhidmatan yang ketara berbanding dengan pengurusan pemasaran barangan.

This course covers the definition and basic concept of services management compared with tangible product in marketing management.

MGM4178 Pengurusan Francais/ *Franchise Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi konsep, perkembangan dan pengendalian francais pada peringkat tempatan dan antarabangsa.

This course covers the concept, development and operations of franchise at national and international levels.

MGM4183 Keusahawanan/ *Entrepreneurship* 3(3+0)

Prasyarat/ *Prerequisite*: MGM2111/MGM3101

Kursus ini merangkumi elemen pengenalpastian, pembangunan, peranan dan fungsi seorang usahawan serta pelbagai kajian bersejarah dan semasa mengenai usahawan sebagai pemangkin dalam pembangunan ekonomi.

This course covers elements of identification, development, role and function of an entrepreneur as well as various historical and contemporary studies on entrepreneurs as catalyst in the economic development.

MGM4184 Pengurusan Perniagaan Kecil/ *Small Business Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM2111/MGM3101

Kursus in meliputi kepentingan, peranan dan fungsi sektor perniagaan kecil dalam ekonomi Malaysia; proses pembentukan usahaniaga baharu dan aplikasi teori dan konsep dalam pengurusan perniagaan kecil.

The course covers the importance, roles and functions of the small business sector in the Malaysian economy; the process of setting up a new business venture and the application of theories and concepts in small business management.

MGM4187 Pengurusan Usahaniaga Baru/ *New Venture Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM2111/MGM3101, MGM3211, ACT3211
Kursus ini akan meliputi ciri asas dan proses pembentukan dan penilaian usahaniaga baharu.

This course covers the fundamental characteristics and process of creating and evaluating new ventures.

MGM4197 Sistem Maklumat Pengurusan I/ *Management Information System I* 3(3+0)
Prasyarat/ *Prerequisite*: MGM2111/ MGM3101, MGM2191/ MGM3191 dan/ *and* MGM3113
Kursus ini merangkumi pengurusan dan penggunaan sistem maklumat untuk operasi perniagaan, pembuatan keputusan pengurusan dan kelebihan strategi.

This course covers the management and usage of information systems for business operation, management decision-making, and strategic advantage.

MGM4204 Pemasaran Perkhidmatan/*Service Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini meliputi konsep-konsep asas dan ciri-ciri unik pemasaran perkhidmatan berbanding pemasaran barangan ketara.

This course covers the basic concepts and unique characteristics of services marketing as compared to the marketing of tangibles.

MGM4219 Pengurusan dan Strategi Pemasaran/ *Marketing Strategy and Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi panduan praktikal untuk membuat keputusan pemasaran dan pembangunan strategi pemasaran dengan mengambilkira pendekatan antara bidang.

This course covers the practical guide to marketing decision making and the development of a marketing strategy, which takes an interdisciplinary approach.

MGM4224 Pemasaran Langsung/ *Direct Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini meliputi aspek penting pemasaran langsung, proses pemilihan dan segmentasi, pembentukan dan pelaksanaan strategi, serta pembuatan keputusan terhadap aspek penting pemasaran langsung.

This course covers the key aspects of direct marketing, selection and segmentation process, strategy formulation and execution, as well as decision making on the important aspects of direct marketing.

MGM4254 Pengurusan Peruncitan/ *Retail Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi perancangan pengurusan peruncitan, permasalahan peruncitan, prinsip dan amalan penetapan dasar peruncitan serta strategi peruncitan dalam dan luar negara.

This course covers retail management planning, retail problems, principles and practices of retail policy establishment as well as domestic and international retail strategies.

MGM4264 Penyelidikan Pemasaran/ *Marketing Research* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* MGM3162
Kursus ini meliputi asas teori dan prosedur untuk mengenalpasti dan menyelesaikan berbagai masalah pemasaran, model keputusan, analisis data dan penyediaan laporan penyelidikan dalam konteks persekitaran perniagaan.

This course covers basic theories and procedures in identifying and solving various marketing problems, decisions models, data analysis and preparation of research reports in the context of

business environment.

MGM4273 Pemasaran Antarabangsa/ *International Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi analisis persekitaran perniagaan tempatan dan luar negara, proses perancangan strategik dan untuk mengenalpasti strategi pemasaran antarabangsa dalam mengendalikan perniagaan.

This course emphasizes on the analysis of local and international business environment, strategic planning process and identification on international marketing strategies in conducting business.

MGM4284 Pengurusan Promosi/ *Promotion Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini meliputi pembentukan perancangan, penggunaan dan pengurusan promosi bagi sesebuah syarikat serta mengenalpasti strategi promosi dalam menyelesaikan masalah pengurusan promosi.

This course covers with planning development and the use of promotion management in a company as well as problem solving in promotion management.

MGM4297 Pengurusan Produk/ *Product Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini meliputi dasar keluaran (produk), kitaran hayat produk, perletakan produk, analisa portfolio, perancangan produk, proses perkembangan produk, rekabentuk produk, pemasaran dan ramalan, pengorganisasian dan isu semasa yang berkaitan.

This course includes product policy, product life cycle, product positioning, portfolio analysis, product planning, product development processes product design, marketing and forecasting, organization and related current issues.

MGM4321 Undang-undang Syarikat/ *Company Law* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3351
Kursus ini merangkumi undang-undang mengenai pemerbadanan, pengurusan, perniagaan dan penggulungan syarikat termasuk peraturan berkaitan hak, kewajipan dan tanggungan syarikat dan pelbagai pihak yang terlibat dalam perkara tersebut. Ia juga membincangkan peraturan tentang alasan, proses dan prosedur penggulungan syarikat dan kesan-kesannya.

This course covers law concerning the incorporation, management, business and the winding up of a company including rules concerning rights, duties and liabilities of various parties involved in those matters. It also discusses rules regarding the reasons, process and procedure of a company winding up including its effects.

MGM4901 Latihan Industri/ *Industrial Training* 3(0+3)
Prasyarat/ *Prerequisite*: Pelajar telah mengambil kursus berikut/ *Students who have taken the following courses*: MGM3123, MGM3211, MGM3351 dan/ *and* ACT3211
Kursus ini mendedahkan pelajar kepada persekitaran pekerjaan yang sebenar, di samping membolehkan pelajar mengaplikasikan konsep dan teori yang telah mereka pelajari dalam bidang yang berkaitan dengan pengurusan perniagaan.

This course exposes students to the actual working environment, as well as enabling students to apply concepts and theories in areas related to business management.

MGM4998 Kajian Kes/ *Case Study* 4(0+4)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini meliputi pemilihan satu masalah khusus dan membuat kajian kes berkaitan pengurusan dan perniagaan dengan memungut data, menganalisis dan membuat laporan kes yang akan

diserahkan pada akhir semester.

This course includes chosen a specific problem and carry out a case study in relation to management and business by collecting data, analyse them and produce a case report that will be submitted at the end of the semester.

MGM4999 Projek Ilmiah Tahun Akhir/ *Final Year Project* 4(0+4)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini meliputi cadangan atau rancangan penyelidikan yang dibuat (dalam MGM4105) termasuk kutipan dan analisis data, dimana pelajar juga dikehendaki untuk menyempurnakan penyelidikan ilmiah.

This course includes the research proposal and plan (in MGM4105) including data collection and analysis, where students are also required to complete the academic research project.

HPR3100 Pengenalan kepada Industri Hospitaliti, Pelancongan dan Rekreasi/ *Introduction To Hospitality, Tourism And Recreation Industry* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi struktur dan produk industri hosptaliti, pelancongan dan rekreasi. Prospek kerjaya dalam industri turut dibincangkan.

This course covers the structure and products, in hospitality, tourism and recreation industries. Career prospects in the industries are also discussed.

HPR4100 Pengurusan Hotel dan Pusat Peranginan/ Hotel And Resort Management 3(3+0)

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi aspek pengurusan hotel dan pusat peranginan. Prosedur perakaunan, pengawalan operasi, pemasaran dan pengurusan sumber manusia turut dibincang.

This course covers aspects of hotel and resort management. Accounting procedures, operational control, marketing and human resources management are also discussed.

HPR4101 Pemasaran Hospitaliti, Pelancongan dan Rekreasi/ *Hospitality, Tourism And Recreational Marketing* 3(3+0)

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi proses pemasaran dalam industri hospitaliti dan rekreasi. Penyelidikan pemasaran serta analisa, perancangan dan pengagihan pemasaran, selain pengiklanan, promosi dan penjenamaan turut dibincangkan.

This course covers the marketing process in the hospitality and recreation industry. Marketing research, as well as market analysis, planning and distribution, apart from advertising, promotions and branding are also discussed.

HPR4106 Perancangan dan Pembangunan Sumber Hospitaliti, Pelancongan dan Rekreasi/ *Planning & Development Of Hospitality,Tourism & Recreation Resources* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi pembangunan hospitaliti, pelancongan dan rekreasi yang turut membincangkan prinsip dan teknik pengagihan sumber.

This course covers hospitality, tourism and recreation development which also discusses the principles and techniques of resource distribution.

HPR4314 Pengurusan Acara, Konvensyen dan Pameran/ *Event, Convention And Exhibition Management* 3(3+0)

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi pengurusan acara dan konvensyen. Peranan yang dimainkan oleh agensi pengurusan acara, hotel, agensi pelancongan dan kerajaan turut dibincangkan.

This course covers the management of events and conventions. The role played by event management agencies, hotels, travel agencies and the government is also discussed.

HPR4317 Pelancongan Eko dan Agro/ *Eco And Agro Tourism* 3(3+0)

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi potensi pembangunan pelbagai sumber alam semulajadi. Ia juga memberi fokus pada perilaku dan etika pelancong, serta pengurusan mampan eko-pelancongan.

This course covers the development potential of various natural resources. It also focuses on eco-tourist behavior and ethics, as well as sustainable tourism management.

HPR4320 Perancangan dan Pembangunan Pelancongan/ *Tourism Planning and Development* 3(3+0)

Prasyarat/ *Prerequisite*: HPR3100 dan/ *and* HPR4100

Kursus ini merangkumi prinsip dan kaedah yang digunakan di dalam perancangan dan pembangunan destinasi pelancongan.

This course covers the principles and methods used for planning and development of tourism destinations.

Jabatan Perakaunan Dan Kewangan/ *Department of Accounting and Finance*

ACT2111 Pengantar Perancangan dan Penggunaan Maklumat Kewangan/ *Introduction to Planning and Use of Financial Information* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi elemen penting mengenai penggunaan maklumat kewangan dan perakaunan di dalam membuat keputusan perniagaan.

This course covers important elements of financial and accounting information in business decision-making.

ACT2112 Perakaunan Pengenalan/ *Introductory Accounting* 4(3+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini meliputi perkara-perkara asas mengenai perakaunan, penyediaan dan analisis penyata kewangan serta pengenalan kepada konsep asas kos.

This course covers the basic elements of accounting, preparation and analysis of financial statements and an introduction to the basic concept of costs.

ACT2131 Perakaunan Kos dan Pengurusan/ *Cost and Management Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACT2112

Kursus ini merangkumi aspek perancangan, kawalan, penilaian prestasi dan pembuatan keputusan dengan menggunakan maklumat perakaunan. Perbincangan meliputi pelbagai konsep kos, teknik dan konsep pengekosan keluaran, dan pengekosan relevan di dalam pembuatan keputusan jangka pendek.

This course covers the use of accounting information for planning, control, performance evaluation and decision-making. The discussions include various cost concepts, techniques of product costing, and relevant costs for short term decision making.

ACT3111 Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini memperkenalkan kaedah kuantitatif statistik dengan menggunakan perisian statistik yang berkaitaan. Di samping itu, teknik menterjemah hasil dapatan juga ditekankan.

This course introduces the quantitative methods of statistics by using related statistical software. In addition, the interpretation of the findings is also emphasized.

ACT3113 Perakaunan Kewangan dan Pelaporan I/ Financial Accounting and Reporting I 3(2+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini memberi pengenalan kepada kerangka pelaporan kewangan dan persekitarannya, kerangka konsep dan peranan akauntan. Ia juga membincangkan kitaran perakaunan untuk penyediaan penyata kewangan syarikat. Kursus ini juga menggunakan analisis nisbah kewangan untuk menilai prestasi dan kedudukan kewangan syarikat.

This course provides an introduction to the financial reporting framework and its environment, conceptual framework and the role of accountant. It also discusses the accounting cycle for the preparation of financial statement. The course also uses financial ratio analysis to assess company's financial performance and position.

ACT3120 Perakaunan Kewangan/ *Financial Accounting* 4(3+1)

Prasyarat/ *Prerequisite*: ACT2112

Kursus ini merangkumi penyediaan dan penggunaan maklumat yang terdapat pada penyata kewangan perniagaan berbentuk perkongsian, syarikat, persatuan dan koperasi.

This course covers the preparation and use of the information contained in the financial statements in the form of business partnerships, corporations, associations and cooperatives.

ACT3124 Perakaunan Kewangan dan Pelaporan II/ *Perakaunan Kewangan dan Pelaporan II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3113

Kursus ini merangkumi perakaunan untuk aset, liabiliti dan ekuiti mengikut rangka pelaporan semasa. Isu berkaitan dengan keperluan piawaian perakaunan tertentu untuk pengiktirafan, pengukuran, pembentangan dan pendedahan item perakaunan dibincangkan untuk penyediaan dan penilaian laporan kewangan.

This course covers accounting for assets, liabilities and equities in compliance with current reporting framework. Issues related to specific accounting standards' requirement for the recognition, measurement, presentation and disclosure of accounting items are discussed for the preparation and assessment of company's financial report.

ACT3125 Perakaunan Kewangan dan Pelaporan III/ *Perakaunan Kewangan dan Pelaporan III* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3124

Kursus ini merangkumi perakaunan untuk aset, hasil, belanja, sektor terpilih. Ia juga memberi pengenalan kepada perakaunan syarikat kumpulan mengikut keperluan rangka pelaporan semasa. Kursus ini mengambilkira perbincangan kes-kes isu-isu perakaunan terpilih.

This course covers accounting for assets, income and expenses of selected sectors. It also provides introduction to the accounting of group companies in accordance with current reporting framework. The course includes discussion selected cases of accounting issues.

ACT3128 Perakaunan Kewangan dan Pelaporan IV/ *Perakaunan Kewangan dan Pelaporan IV* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3125

Kursus ini merangkumi laporan kewangan disatukan di bawah struktur kumpulan yang kompleks termasuk perubahan dalam struktur kumpulan dan keperluan urus niaga pihak yang berkaitan. Ia juga mengandungi isu-isu berkaitan pendapatan sesaham dan bayaran berasaskan saham, muhibah dan unit penjanaan tunai, dan keperluan untuk kedua-dua laporan interim dan segmen.

This course covers consolidated financial reporting of under complex group structure including changes in group structure and the requirements for the related party transactions. It also contains issues concerning earning per share and share based payments, goodwill and cash generating unit, and the requirements for both interim and segmental reporting.

ACT3131 Perakaunan Pengurusan I/ *Management Accounting I* 3(3+0)

Prasyarat/ *Prerequisite*: ACT2113

Kursus ini merangkumi konsep kos, teknik pengekosan serta penggunaan maklumat perakaunan pengurusan untuk keputusan perancangan dan kawalan. Antara teknik pengekosan adalah pengekosan kerja, pengekosan proses, pengekosan berasaskan aktiviti, pengekosan berubah dan pengekosan serapan.

This course covers cost concepts, costing techniques and the use of management accounting information for planning and control decisions. The techniques include job-order costing, process costing, activity based costing, variable costing and absorption costing.

ACT3132 Perakaunan Pengurusan II/ *Management Accounting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3131

Kursus ini merangkumi pembelanjawan, pengekosan piawai dan pengekosan kualiti dalam perancangan dan kawalan organisasi. Ia juga termasuk peranan maklumat perakaunan untuk penentuan harga, penilaian prestasi dalam firma terpencar dan penentuan harga pindahan dalam organisasi berbahagian.

This course covers budgeting, standard costing and quality costing in the planning and control of organisations. It also includes the role of accounting information for pricing, performance evaluation in decentralised firms and transfer pricing in divisionalised organisations.

ACT3141 Audit I/ *Audit I* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3121

Kursus ini merangkumi konsep asas pengauditan dan menghubung kait konsep audit dan amalan pengauditan. Penekanan diberikan kepada tanggungjawab profesional oleh juruaudit dan proses pertimbangan profesional yang perlu dilalui oleh juruaudit selari dengan keperluan profesional semasa dan perundangan.

This course covers the basic concepts of auditing and relates the concepts to auditing practice. Emphasis is given to the professional responsibilities of the independent auditor and the professional judgment process that the auditor has to go through in the light of current professional as well as statutory requirements.

ACT3142 Audit II/ *Audit II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3141

Kursus ini merangkumi prosedur audit khusus kearah penyempurnaan sesuatu audit menghampiri tarikh laporan juruaudit. Ia juga meliputi kesan persekitaran teknologi maklumat keatas audit, audit khas, kawalan mutu audit, penipuan dan etika profesion.

This course covers auditing procedures in the completion of an audit specifically events near the signing of the auditors' report. It also explains the effects of IT on auditing, specialized audits, quality of audit, fraud and professional ethics.

ACT3151 Percukaian I/ *Taxation I* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3121

Kursus ini merangkumi skop pengenaan cukai pendapatan, pendapatan kena cukai dari penggajian, dividen, faedah, sewaan, royalti, pencen dan anuiti, percukaian atas pendapatan perniagaan, elaun modal dan sistem pentadbiran cukai di Malaysia.

The course covers the scope of charge, taxable income from employment, dividend, interest, rental, royalty pension and annuity, taxation on business income, capital allowance, and Malaysia tax administration system.

ACT3152 Percukaian II/ *Taxation II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3151

Kursus ini merangkumi pelbagai elaun modal, percukaian atas syarikat dan perkongsian, insentif pelaburan, cukai keuntungan hartanah, cukai pegangan, perjanjian cukai dua kali dan cukai tak langsung. Di akhir kursus ini, pelajar dapat mengaplikasikan peraturan cukai dan membuat perancangan cukai dalam pengiraan cukai untuk syarikat dan perkongsian.

The course covers various capital allowances, taxation for companies and partnership, investment incentives, Real property gains tax, withholdings tax, double taxation agreement and indirect taxes. In the end of this course, student will learn to apply tax rules and tax planning to compute tax for company and partnership.

ACT3172 Sistem Maklumat Perakaunan I/ *Accounting Information Systems I* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3131 dan/ *and* ACT3122

Kursus ini merangkumi komponen Sistem Maklumat Perakaunan (SMP), prosedur kawalan dalaman dalam proses menyediakan maklumat perakaunan yang berkualiti untuk pembuatan keputusan dan penyediaan set lengkap akaun menggunakan pakej perakaunan berkomputer.

This course covers the components of Accounting Information Systems (AIS), internal control procedures in the process of providing a quality accounting information for decision making and preparation of a complete set of account using the computerized accounting package.

ACT3173 Sistem Maklumat Perakaunan II/ *Accounting Information Systems II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3172

Kursus ini merangkumi pelbagai pendekatan pembangunan sistem dan perbincangan terperinci fasa-fasa di dalam Kitaran Hayat Pembangunan Sistem (KHPS) yang berkait dengan Sistem Maklumat Perakaunan. Kursus ini juga membincangkan pembangunan sistem merangkumi konsep dan isi, pelaksanaan sistem serta aspek terpenting iaitu sokongan dan keselamatan sistem.

This course covers the various approaches of system development and detail discussion on the phases of systems development life cycle (SDLC) in relation to Accounting Information Systems. This course discusses system development covering its concept and contents, system implementation as well as the most important aspect of system support and security.

ACT3211 Pengurusan Kewangan/ *Financial Management* 3(3+0)

Prasyarat/ *Prerequisite*: ACT2112 atau/*or* ACT2113

Kursus ini merangkumi konsep nilai masa wang, risiko dan kadar pulangan pelaburan untuk pengurusan kewangan syarikat yang cekap. Di samping itu, proses penyediaan belanjawan modal tunai dan pengurusan kerja juga ditekankan untuk perancangan kewangan yang lebih tersusun.

This course covers the concept of time value of money, risk and return of investment for an efficient business financial management. In addition, an organized capital budgeting, and working capital management are also emphasized.

ACT4111 Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3111, ACT3122 dan/ *and* ACT3211

Kursus ini merangkumi falsafah penyelidikan, konsep asas penyelidikan serta tujuan dan kepentingan penyelidikan. Ia juga melibatkan aplikasi teknik kuantitatif dan teknik kualitatif dalam penyediaan cadangan penyelidikan. Kursus ini juga membincangkan langkah-langkah penyediaan cadangan penyelidikan dan kepentingan etika dan ketelusan dalam penyediaan laporan penyelidikan.

This course covers the fundamental philosophy of research, basic concepts of research, its purposes and importance. This course also discuss the steps on preparation of research proposals and the importance of ethcis and transparency in the preparation of research report.

ACT4120 Perakaunan Kewangan dan Pelaporan V/ *Perakaunan Kewangan dan Pelaporan V* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3128

Kursus ini merangkumi perbincangan sejarah dan pembangunan persekitaran perakaunan. Ia membincangkan isu-isu semasa berkaitan pelaporan aset, liabiliti, ekuiti, hasil dan belanja mengunakan kajian kes. Kursus ini juga membincangkan pelaporan korporat yang lain seperti pelaporan lestari, pelaporan integrasi dan pelaporan berdasarkan perakaunan Islam.

This course covers discussion on history and development of accounting environment. It discusses current issues on assets, liability, equities, income and expenses reporting using case studies. The course also deliberates on other corporate reporting such as sustainability reporting, integrated reporting and reporting based on Islamic accounting.

ACT4121 Perakaunan Terkhusus/ *Specialised Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACT4120

Kursus ini merangkumi perakaunan yang berkaitan dengan industri terkhusus seperti pembangunan hartanah, pelaburan hartanah, institusi kewangan, insuran, saham amanah, instrumen kewangan, perladangan, pertanian, akuakultur dan industri ekstraktif. Ia juga membincangkan isu-isu semasa pelaporan tentang industri ini. Selain itu, kursus ini juga menilai kualiti amalan pelaporan semasa untuk penambahbaikan pendedahan maklumat perniagaan.

This course covers accounting for specialized industries such as property development, investment property, financial institution, insurance, unit trust, financial instruments, agriculture, and extractive industries. It also discusses the current reporting issues in these industries. Besides that, the course also asseses the quality of current reporting practices to enhance business information disclosure.

ACT4122 Perakaunan untuk Transaksi Kewangan Islam/ *Accounting for Islamic Financial Transactions* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3113 dan/ *and* ACT3211

Kursus ini merangkumi konsep Shariah dan bagaimana kesannya ke atas kontrak kewangan Islam. Kursus ini juga memperkenalkan sistem ekonomi dan kerangka perakaunan untuk institusi yang menawarkan kontrak kewangan Islam.

This course covers the Shariah concept and its impact on Islamic financial transaction contracts. This course introduces economic system and accounting framework for institutions offering Islamic financial contract.

ACT4131 Pengurusan Pengurusan III/ *Management Accounting III* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3132

Kursus ini merangkumi teknik strategik pengurusan, Pengurusan kos kualiti, Pengurusan kos alam sekitar, Pengurusan pembekal dan pelanggan, teknik berasaskan kos untuk membuat keputusan, penilaian pelaburan strategik berasaskan teknologi maklumat, rancangan ganjaran dan insentif, pengukuran prestasi.

This course covers strategic management techniques, quality cost management, environmental management accounting, supply chain management, cost-based techniques for decision making, appraisal and evaluation of strategic investments in information technology, incentives and compensation plans, performance measurement.

ACT4151 Percukaian Terkhusus/ *Specialised Taxation* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3152

Kursus ini merangkumi perancangan cukai dan pengiraan percukaian bagi industri terkhusus. Ia juga membincangkan dengan mendalam audit cukai dan penyiasatan cukai.

This course covers the tax planning and computation for specialised industries. It covers in depth on tax audit and tax investigation.

ACT4161 Perakaunan Sektor Awam I/ *Public Sector Accounting I* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3122

Kursus ini merangkumi konsep dan amalan perakaunan dalam sektor awam mengikut peruntukan undang-undang, peraturan dan tatacara; isu-isu utama berkaitan dengan perakaunan pengurusan dan kawalan; belanjawan, perakaunan kewangan dan pelaporan; pengukuran prestasi dan pengauditan. Kursus ini juga menekankan perkembangan semasa di dalam perakaunan sektor awam dan isu-isu etika yang berkaitan.

This course covers the concepts and practices of accounting in public sector together with the underlying legal provisions, rules and procedures; major issues relating to management accounting and control, budgeting, financial accounting and reporting; performance measurement and auditing. The course also highlights the current developments in public sector accounting and relevant ethical issues.

ACT4162 Perakaunan Sektor Awam II/ *Public Sector Accounting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT4161

Kursus ini merangkumi rekod-rekod perakaunan sektor awam, prosedur pembelian dan penyimpanan inventori, komposisi sektor awam, agensi awam dan pihak berkuasa tempatan.

This course covers accounting records for public sector, purchasing and stand of inventory, public sector component, public agencies and local authorities.

ACT4181 Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3142

Kursus ini merangkumi teori dan falsafah etika dalam konteks individu, organisasi, profesional dan masyarakat. Kursus ini juga mendedahkan pelajar kepada perkembangan semasa isu etika dan tadbir urus dalam persekitaran perniagaan.

This course covers theories and philosophies of ethics in individual, organisational, professional and societal settings. This course also exposes students to current ethical and corporate governance issues in business environment.

ACT4197 Kajian Kes Bersepadu/ *Integrated Case Study* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3128, ACT3142, ACT3152, ACT4131, ACT4211 dan/ *and* MGM 4139

Kursus ini mengintegrasikan pengetahuan daripada pelbagai aspek perakaunan dan perniagaan, dan memberi penekanan kepada pembelajaran pelajar secara berdikari.

This course integrates knowledge from various accounting and business aspects, and emphasises on students' independent learning.

ACT4211 Kewangan Perbadanan/ *Corporate Finance* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini menekankan teori dan aplikasi kewangan perbadanan, terutamanya menggunakan kaedah baharu dalam penilaian sekuriti, belanjawan modal, penilaian risiko dan pulangan, kecekapan pasaran dan perletakan harga aset modal. Struktur modal firma, polisi dividen firma, pembiayaan jangka panjang, penggabungan dan pengambilalihan serta derivatif dan pengurusan risiko juga akan dibincangkan dengan terperinci.

The course focuses on theories and applications of corporate finance, specifically in advanced techniques on valuation of securities, capital budgeting, assessment of risk and return, efficient markets and capital asset pricing. The firm's capital structure, dividend policy, long-term financing, merger and acquisition, derivatives and risk management will be discussed in detail.

ACT4214 Pengurusan Kewangan Islam/ *Islamic Financial Management* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi teori, prinsip dan aplikasi kewangan Islam dalam pembentukan sistem pengurusan kewangan secara Islam.Kursus ini juga menekankan pengiraan zakat menurut kaedah Islam.

This course covers theories, principles and application of Islamic finance in developing an Islamic financial management system. This course also emphasis the computation of zakat based on Islamic method.

ACT4215 Kewangan Antarabangsa/ *International Finance* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi sistem pertukaran matawang asing, diversifikasi antarabangsa, derivatif matawang asing, kes modal, pembelanjawan modal, pasaran kewangan antarabangsa, teorem pariti, pengurusan modal kerja dan harga perpindahan.

This course covers exchange rate system, international diversification, cost of capital, capital budgeting, international financial market, parity theorem, working capital management and transfer pricing.

ACT4220 Pasaran dan Institusi Kewangan/ *Financial Markets and Institutions* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi secara komprehensif pembangunan sistem kewangan Malaysia; sistem perbankan; pasaran kewangan Malaysia; penukaran pasaran asing; pasaran hutang; pasaran saham dan pasaran komoditi; opsyen, pasaran hadapan dan masa depan pasaran kewangan dan institusi di Malaysia.

The course provides a comprehensive coverage of the development of the Malaysian financial system; banking system; Malaysian money market; foreign exchange market; debt market; share and commodity markets; options, futures market and the future of financial markets and institutions in Malaysia.

ACT4221 Analisis Pelaburan/ *Investment Analysis* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi teori kewangan, prinsip dan teknik yang di gunakan dalam analisis pelaburan. Kandungan kursus ini akan digunapakai dalam membuat keputusan pelaburan yang jitu.

The course covers finance theories, principles and techniques used in investment analysis. It will be used in making robust investment decisions.

ACT4231 Pengurusan Bank/ *Bank Management* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi struktur, pengurusan, perundangan danpengurusan risiko di dalam sesebuah

sistem perbankan. Ianya menerangkan hubungkait yang rapat antara sistem perbankan dan pasaran kewangan.

This course covers the structure, management, legal and risk management of banking system. It will elaborate on the relationship between the banking system and money market.

ACT4241 Derivatif Kewangan/ *Financial Derivatives* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi teori, prinsip dan teknik derivatif kewangan. Kursus ini juga membincangkan konsep lindung nilai, kontrak niaga hadapan, opsyen dan spekulasi dengan menggunakan instrumen derivatif.

This course covers theories, principles and techniques of financial derivatives. This course also discusses the concepts of hedging, future contract, option and speculation using derivative instruments.

ACT4901 Latihan Industri/ *Industrial Training* 12(0+12)

Prasyarat/ *Prerequisite*: ACT3124, ACT3131, ACT3141, ACT3152

Kursus ini melibatkan penempatan pelajar dalam firma audit atau firma yang dibenarkan oleh fakulti selama enam bulan untuk membiasakan mereka dengan persekitaran kerja yang sebenar, mengaplikasi pengetahuan yang diperolehi semasa kuliah kepada praktis dan meningkatkan kemahiran insaniah.

This course involves a six-month industrial placement of students in an audit firm or firm approved by the faculty to enable them to familiarize with actual working environment, apply knowledge acquired in classroom to practice and enhance soft skills.

ACT4959 Disertasi Bacelor/ *Bachelor Disertation* 3(0+3)

Prasyarat/ *Prerequisite*: ACT4111

Kursus ini merangkumi pengumpulan dan analisis data serta interpretasi dan pembentangan hasil penyelidikan berkaitan dengan kewangan dan perakaunan.

This course covers data collection and analysis and interpretation and presentation of research results based of the result related to accounting and finance.

KURSUS TAWARAN FAKULTI LAIN/ *COURSES OFFERED BY THE FACULTY OF OTHER*

(*Sila rujuk sinopsis pada fakulti berkenaan/ *Please refer to the synopsis on the faculty)

1. FAKULTI EKOLOGI MANUSIA/ *FACULTY OF HUMAN ECOLOGY*

1.1	SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3(3+0)
1.2	SKP2102	Pengantar Sosiologi dan Antropologi/ *Introduction to Sociology and Anthropology*	3(3+0)
1.3	SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2(2+0)
1.4	SKP2204	Hubungan Etnik/ *Ethnic Relation*	2(2+0)
1.5	SKP2501	Pengantar Psikologi/ *Introduction To Psychology*	3(3+0)

2. FAKULTI PERTANIAN/ *FACULTY OF AGRICULTURE*

2.1	PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2(2+0)

3. FAKULTI BAHASA MODEN DAN KOMUNIKASI/ *FACULTY OF MODERN LANGUAGES AND COMMUNICATION*

3.1	BBI2422	*Reading for Academic Purposes*	3(2+1)
3.2	BBI2423	*Academic Interaction and Presentation*	3(2+1)
3.3	BBI2424	*Academic Writing*	3(2+1)

4. FAKULTI SAINS/ *FACULTY OF SCIENCE*

4.1	MTH3003	Statistik bagi Sains Gunaan/ *Statistics for Applied Sciences*	4(3+1)
4.2	MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ *Introduction to Economics and Business Mathematics*	4(3+1)

5. FAKULTI SAINS KOMPUTER DAN TEKNOLOGI MAKLUMAT/ *FACULTY OF COMPUTER SCIENCE AND INFORMATION TECHNOLOGY*

5.1	SSK3100	Pengaturcaraan Komputer I/ *Computer Programming I*	4(3+1)

ELEx SCHEME FOR 4 YEARS PROGRAMMES FROM SEPTEMBER 2013

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

Sem	4 - Years Programme					
	MUET 1 & 2		MUET 3 & 4		MUET 5 & 6	
Sem 1	BBI2422	CEL2101	CEL2102	LAX	LAX	
Sem 2	LAX	CEL2102	BBI2423		CEL2103	
Sem 3	BBI2423		BBI2424		LAX	
Sem 4	BBI2424		LAX		Choose ONE : CEL2104/2105	
Sem 5	LAX		LAX		LAX	
Sem 6	*Choose* ONE : CEL2105/2106/2107		*Choose* ONE : CEL2105/2106/2107		LAX	
Sem 7	LAX		LAX		*Choose* ONE : CEL2105/2106/2107	
Sem 8	LAX or	OPTIONS : CEL2104/2105/ 2106/2107	LAX or	OPTIONS : CEL2104/2105/ 2106/2107	LAX or	OPTIONS : CEL2104/2105/2106/ 2107

Note:
Students who are away on Industrial Trainning in any semester need not enroll in any course or LAX for that particular semester, but they must enroll in a course LAX in subsequent semesters.

BBI courses
- BBI2422 (Reading for Academic Purpose)
- BBI2423 (Academic Interaction and Presentation)
- BBI2424 (Academic Writing)

CEL courses
- CEL2101 (Vocabulary and Grammar for Communication)
- CEL2102 (Effective Listening and Speaking)
- CEL2103 (Writing Academic Texts)
- CEL2104 (Oral Presentation)
- CEL2105 (Spoken Communication for the Workplace)
- CEL2106 (Communication for Professional Development)
- CEL2107 (Written Business Communication)

LAX
- LAX (6 points or 12 points)
- 1 point = 2 hours per week

Pre-requisites for courses
- CEL2102 : Level 2 in CEL101 **or** MUET Band 5-6
- CEL2103 : Passed BBI2424 or MUET Band 5 - 6
- BBI2423 : Level 2 in CEL102
- BBI2424 : Passed BBI2423
- CEL2104,2105,2106,2107 :Passed BBI2424 **or** MUET Band 5 – 6

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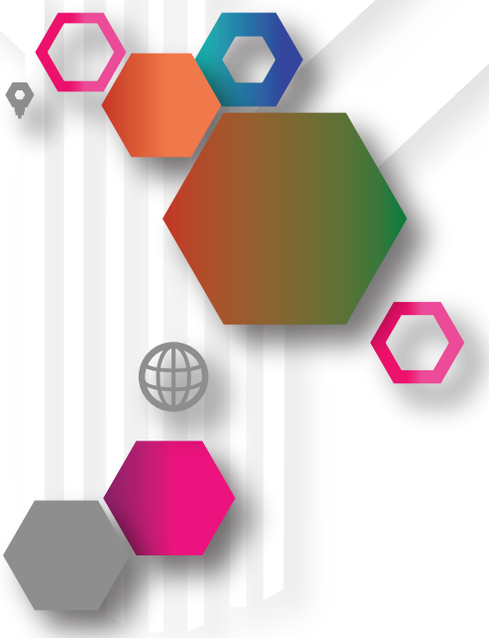

UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI

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